

Thank You National Steering Committee; Hollins University Board of Trustees; Board of Directors of the Hollins University Alumnae Association; the C3 Committee; Pareena G. Lawrence and the president's office; Audrey Stone and the division of institutional advancement; Patty O'Toole and student affairs office; Trish Hammer and the academic affairs office; Michael Gettings and the academic services office; Ashley Browning and the office of admission; the marketing department; the Career Center; Karen Cardozo; Chris Powell and special programming; Hollins Student Government Association; C3 moderators; Hollins facilities, grounds, maintenance staff; Ricoh Print Center; Meriwether Godsey; Hollins faculty and staff; and C3 coordinator Meredith Cope-Levy '12.

KEYNOTE SPEAKER: Tina Wells



Tina Wells is the CEO and founder of Buzz Marketing Group, an agency that creates marketing strategies for clients within the beauty, entertainment, fashion, financial, and lifestyle sectors. She has spent nearly two decades connecting influencers and consumers to brand clients; and since founding her company, she has built up and managed a network of 30,000 "buzzSpotters" and 7,000 "momSpotters" to field monthly research for her clients.

An earlier iteration of her company, BuzzTeen.com, was one of the earliest news sites dedicated to providing teens with content in fashion, beauty, entertainment, health, fitness, lifestyle, academics, and world news. The company also served as a liaison between teens and the companies that target the teenage demographic. In the late 1990s, Tina developed the Buzz Review Board, which regularly reviewed new products from companies like Candie's, Aveda, and OPI.

Building off her years of experience, Tina authored the youth marketing handbook *Chasing Youth Culture and Getting It Right* and the best-selling tween series *Mackenzie Blue*. Tina has also written for *The Huffington Post*, *Black Enterprise*, *MediaPost*, and *Retail Merchandiser Magazine*, among others.

Currently, Tina sits on the board of the Young Entrepreneur Council, the United Nations Foundation's Global Entrepreneurs Council (emeritus), and the board of directors for the Philadelphia Orchestra Association, The Franklin Institute, and Project 440. She is also a member of the 2017 Class of Henry Crown Fellows within the Aspen Global Leadership Network at the Aspen Institute and the academic director (practicum) of Wharton's Leadership in the Business World program. Her long list of honors include *Essence*'s 40 Under 40, *Billboard*'s 30 Under 30, *Fast Company*'s 100 Most Creative People in Business, and *Inc.*'s 30 Under 30.

Follow Tina on Twitter (@tinacwells) or visit her website (buzzmg.com).



SPEED CONNECTION

This session is a structured yet casual forum where students and alumnae can meet and connect. Alumnae will remain at numbered tables as students rotate every five minutes. Both parties should be prepared to talk about themselves and have questions in mind. This is an opportunity for students to practice the art of networking and for alumnae to engage with a wide range of students.

POST CONFERENCE CONVERSATIONS

These conversations are roundtable discussions designed to facilitate students and alumnae networking through a specific topic. Open to all students and alumnae, these conversations begin at 7 p.m. and *do not require preregistration*. See schedule for locations. Topics include:

- Diversity in the Workplace: Race
- Diversity in the Workplace: Gender Identity/Expression and Sexuality
- Working in Athletics
- Working with Horses

1:1 OPPORTUNITIES

Upper-class students were invited to preregister for 10-15 minute appointments with alumnae for a mock interview, resume critique, or graduate school conversation.

Appointment times are limited, and all participating students should have received an email confirmation with the assigned alumna's name, location, and appointment time. *Please arrive at least five minutes prior to your scheduled appointment*.

- **Resume Critiques:** Please bring a print copy of your resume for review.
- **Mock Interviews:** Please prepare for this interview as if you are applying for an "entry level" position at the alumna's company or organization, which was provided to you upon confirmation. Please also bring a print copy of your resume for review.
- **Graduate School Conversations:** This is the time for you to discuss the graduate school application process, or the graduate school experience. If you submitted any written material to be reviewed by the alumna in advance, please bring printed copies of your own. This session is meant for peer-to-peer mentoring and review; it is not a substitute for any work you may do with your academic advisor.

INDIVIDUAL INTERNSHIP INTERVIEWS

Prearranged, individual interviews for January internships may occur in the Career Center's offices throughout the length of the conference. These appointments are arranged between alumnae and students by the Career Center, which is located on the first floor of West, on the Front Quadrangle.

NACE CAREER READINESS COMPETENCIES

Following changes to the Career Center's programming, C3 has incorporated the NACE Career Readiness Competencies into conference events. The National Association of Colleges and Employers (NACE) outlines eight "career readiness competencies" recommended for aspiring professionals: critical thinking/problem solving, oral/written communication, teamwork/collaboration, digital technology, leadership, professionalism/work ethic, career management, and global/intercultural fluency.

Each conference event is notated with one to three competencies that alumnae may address over the course of their session. We hope conference attendees consider these competencies, as well as the conference leader's credentials and the session topic, when choosing events to attend.

MARKER	COMPETENCY	DESCRIPTION				
0	Critical Thinking/ Problem Solving	Exercise sound reasoning to analyze issues, make decisions, and overcome problems. The individual is able to obtain, interpret, and use knowledge, facts, and data in this process, and may demonstrate originality and inventiveness.				
2	Oral/Written Communication	Articulate thoughts and ideas clearly and effectively in written and oral forms to persons inside and outside of the organization. The individual has public speaking skills; is able to express ideas to others; and can write/edit memos, letters, and complex technical reports clearly and effectively.				
3	Teamwork/ Collaboration	Build collaborative relationships with colleagues and customers representing diverse cultures, races, ages, genders, religions, lifestyles, and viewpoints. The individual is able to work within a team structure, and can negotiate and manage conflict.				
4	Digital Technology	Leverage existing digital technologies ethically and efficiently to solve problems, complete tasks, and accomplish goals. The individual demonstrates effective adaptability to new and emerging technologies.				
6	Leadership	Leverage the strengths of others to achieve common goals, and use interpersonal skills to coach and develop others. The individual is able to assess and manage his/her emotions and those of others; use empathetic skills to guide and motivate; and organize, prioritize, and delegate work.				
6	Professionalism/ Work Ethic	Demonstrate personal accountability and effective work habits, e.g., punctuality, working productively with others, and time workload management, and understand the impact of non-verbal communication on professional work image. The individual demonstrates integrity and ethical behavior, acts responsibly with the interests of the larger community in mind, and is able to learn from his/her mistakes.				
•	Career Management	Identify and articulate one's skills, strengths, knowledge, and experiences relevant to the position desired and career goals, and identify areas necessary for professional growth. The individual is able to navigate and explore job options, understands and can take the steps necessary to pursue opportunities, and understands how to self-advocate for opportunities in the workplace.				
8	Global/ Intercultural Fluency	Value, respect, and learn from diverse cultures, races, ages, genders, sexual orientations, and religions. The individual demonstrates openness, inclusiveness, sensitivity, and the ability to interact respectfully with all people and understand individuals' differences.				

SCHEDULE OVERVIEW: WHAT, WHERE, WHEN

FRIDAY, OCTOBER 20, 2017

Check-in for Students

11:30 am to 4 pm Moody Center lobby

SUNDAY, OCTOBER 22, 2017

Check-in for Conference Leaders and Moderators

3:30 to 6:30 pm

Cromer Bergman Alumnae House

President's Reception for Conference Leaders and Moderators

6 to 7:30 pm Lorimer House

MONDAY, OCTOBER 23, 2017

Alumnae Lounge Opens

7:30 am to 8 pm

Intercultural Room, lower level Moody Center
Conference leaders may enjoy conversation, or recharge their phones and themselves in this hospitality room, open the entirety of the conference day. Hosted by the alumnae board. Coffee will be available from 2-8 pm.

Check-in for Conference Leaders and Moderators

7:30 to 11 am

Cromer Bergman Alumnae House

Alumnae Board Meet-and-Greet and Breakfast for Conference Leaders

7:30 to 9:30 am

Moody Dining Hall

Conference leaders can meet with members of the alumnae board, and enjoy a hot or cold breakfast. Please use your breakfast ticket, included in your packet received at check-in. Coffee and tea are available in the dining hall and at the Greenberry's coffee station.

Open Classrooms for Conference Leaders

Alumnae are invited to sit in on one of the following classes:

8:45 to 9:25 am

• COMM 125 Public Speaking

Room 105, Pleasants Hall

Alane Presswood, visiting assistant professor,
communication studies; director, oral
communication

Please note: Students will be presenting their mid-term

informative speeches during this class. Please arrive

- on time and refrain from leaving midway through the class period.
- PHYS 101 Introduction to Astronomy
 Room 201, Dana Science Building
 Carlos Vargas Alvarez, visiting professor, physics
 Please note: There is no elevator access to the second
 floor due to the active construction zone in Dana.
 Please use the front spiral stairs to access Room 201.

9:30 to 10:10 am

- ART 263 Renaissance/Baroque Art Room 119, Wetherill Visual Arts Center Kathleen Nolan, professor, art
- INTL 120 Introduction to International Studies Room 105, Pleasants Hall

 Tanya Schwarz, visiting assistant professor, political science

 Please note: this course will focus on discourse surrounding immigration and refugees.
- MUS 132 Music Theory Room 209, Presser Hall Barbara Weddle, lecturer, music Please note: Bring a pencil!

Check-in and Registration for Students

10:30 am to 4 pm Moody Center lobby

Hollins Update for Conference Leaders

10:30 to 11 am

Niederer Auditorium, Wetherill Visual Arts Center President Pareena G. Lawrence will offer a brief update on Hollins for alumnae conference leaders.

Orientation for Conference Leaders

11:15 to 11:55 am

Niederer Auditorium, Wetherill Visual Arts Center Judy Lambeth '73, Patty O'Toole, Michael Gettings, and Meredith Cope-Levy '12 will share important information and specific suggestions as we prepare for an exciting day of successful student engagement.

Luncheon for Conference Leaders and Moderators

Noon to 1 pm

Botetourt Reading Room

Opening Session

1:15 to 2:15 pm *Hollins Theatre*

Hear keynote address by Tina Wells, writer and entrepreneur. Introduction by Judy Lambeth '73, chair of the Hollins Board of Trustees and the Alumnae Engagement Initiative.

TRACK ONE

2:30 to 3:15 pm

Speed Connection 0 2

Ballator Gallery, upper level Moody Center
PARTICIPANTS: Holly P. Mackay '89, Tina Davis Clark '91,
Shannon Muhs '93, Becky Hylton Keller '97, Adrienne
Mullikin '97, Deborah Topcik '98, Alison Hall '01,
Marcail Moran Waskom '02, Carey Wodehouse '03,
Georgi Fisher '04, Hannah Phillips Hale '06,
Becca Haque '06, Miranda Dennis '08, Ashley Valm '08,
Kristol Bond '11, Sarah Grace McCormick '15

Career Q&A Panels 6 0

▲ Translating the Liberal Arts into a Career: Entrepreneurship

Room 119, Wetherill Visual Arts Center
PANELISTS: Liz Marchi '76, Tara Wegdam '92,
Natasha Vitkovic McCarthy '00,
Lisa Marie Blumenstein '07
MODERATOR: Kerry Edmonds, vice president, finance
and administration

Translating the Liberal Arts into a Career

Translating the Liberal Arts into a Career: Government and Public Service

Goodwin Private Dining Room, main level Moody Center PANELISTS: Chris Miner '78, Dana Mishoe Black '98, Anne Pogue Donohue '02, Colleen Berny '10 MODERATOR: Ed Lynch, professor, political science

Translating the Liberal Arts into a Career: Religious Studies and Services

Janney Lounge, main level Moody Center PANELISTS: Sue Bentley '75, Amy Grant '93, Sarah Patterson White '05 MODERATOR: Darla Schumm, John P. Wheeler Professor, religious studies

Translating the Liberal Arts into a Career: Science

Babcock Auditorium, Dana Science Building
PANELISTS: Tess Berg '99, Elizabeth "Liz" Gleim '06,
Stephanie Pratt '09, Meagan Cupka '11
MODERATOR: Rebecca Beach, associate professor,
biology

Translating the Liberal Arts into a Career: Writing and Publishing

Niederer Auditorium, Wetherill Visual Arts Center PANELISTS: Marietta McCarty '69, Leslie Dunne Ketner '84, Sindhu Hirani Blume '93, Duffie Taylor '07 MODERATOR: Nick Miller, visiting assistant professor, English

Special Topic Presentations

I Got to Hollins: Now What? 0 0

Room 142, Dana Science Building
Women who are going places start at Hollins...
and take advantage of all that Hollins has to offer.
In this session, young alumnae will focus on how
they overcame challenges, managed their time, and
practiced self-care, all while pursuing a variety of
academic majors, extracurricular activities, and
employment while taking classes.

PRESENTERS: Alys Sink [']11, Danielle Branche '12, Leilani Dade '14

MODERATOR: Jenny Call, university chaplain

Life After Hollins: The Early Years 0 3

Room 102, Dana Science Building
The first five years out of college can be cause for anxiety, but also celebration. Hear tips on relocating to a new city, managing finances, finding a mentor, and overcoming transitional challenges that may affect you emotionally, physically, socially, and financially.
PRESENTERS: Amy Grenier '08, Lindsay Stern '12, Kelsey DeForest '13, Gabrielle Rader '14
MODERATOR: Jennifer Anderson Printz, associate professor, art

▲ Workplace Etiquette 3 3

Room 114, Dana Science Building
How do you shake hands? How do you answer the
phone? Should you order drinks during a business
dinner? What about RSVPs? Can I text my boss? What
if I have to work with someone who is sexist or racist?
In this session, you will learn important success skills
and workplace dos and don'ts.

PRESENTERS: Sarah Holland '64, Caitrin McAlexander Huntzinger '97, Blair Celli '03

MODERATOR: Alicia Godzwa, director, human resources

1:1 Opportunities 2 0

Mock Interviews (student preregistration required)

- Heather Pierce '97, managing principal, Green Door (human resources consulting)
 Career Center, first floor West
- Tiffany M. Graves '97, executive director, Mississippi Access to Justice Commission (advancing equitable access for justice) Career Center, first floor West

Resume Critiques (student preregistration required)

- Kadyrose Quigley '08, account manager, Clean (advertising)

 Room 104, Swannanoa Hall
- Hannah Urrey '09, director of development, Educare (educational nonprofit)
 Room 002, Swannanoa Hall

Graduate Conversations (student preregistration required)

- Gertrude Siziba, M.S. in finance and financial management services, St. Joseph's University Camp Younts, upper level Moody Center
- Samantha Cole '09, M.A. in art history, University of Georgia
 Mary Rowland Lounge, upper level Moody Center

TRACK TWO

3:30 to 4:15 pm

Speed Connection 0 2

Ballator Gallery, upper level Moody Center
PARTICIPANTS: Marietta McCarty '69,
Edda Eliasson '72, Liz Marchi '76, Tamina McMillian '95,
Caitrin McAlexander Huntzinger '97,
Sarah Smith Newcomb '97, Kristin Cowdin '02,
Nicole D. Oxendine '03, Jennifer Martin '03,
Rebekah Cocke McKelvey '06, Duffie Taylor '07,
Stephanie Pratt '09, Christine Han '09,
Danielle Branche '12, Elizabeth Dodd Russell '12,
Lindsay Stern '12

Career Q&A Panels 6 0

Translating the Liberal Arts into a Career: Communications—Marketing and Public Relations

Babcock Auditorium, Dana Science Building
PANELISTS: Deborah Topcik '98, Elizabeth Harris
Oglesby '03, Julia Knox '07, Kadyrose Quigley '08
MODERATOR: Vladimir Bratic, associate professor,
communication studies

Translating the Liberal Arts into a Career: Higher Education

Room 102, Dana Science Building
PANELISTS: Emily Seelbinder '76, Christina Sinisi '86,
Alicia Kemnitz '02, Megan Hennessey '07
MODERATOR: Luke Vilelle, university librarian

▲ Translating the Liberal Arts into a Career: Law

Janney Lounge, main level Moody Center
PANELISTS: Evelyn Julia "Judy" Lambeth '73,
Tiffany M. Graves '97, Margaret A. Lyons Jones '98,
Kelcy Palmer '10
MODERATOR: Elizabeth Poliner, associate professor,
English

Translating the Liberal Arts into a Career: Nonprofit and Social Services

Niederer Auditorium, Wetherill Visual Arts Center PANELISTS: Ann Davant Crehore '84, Georgi Fisher '04, Ashlea Hitchcock-Francis '03, Hannah Urrey '09 MODERATOR: LeeRay Costa, professor, anthropology and gender and women's studies

Translating the Liberal Arts into a Career: Visual Arts

Room 119, Wetherill Visual Arts Center
PANELISTS: Dandridge "Dede" Keyser Davis '89,
Alison Hall '01, Lisa Marie Blumenstein '07
MODERATOR: Elise Schweitzer, assistant professor, art

Special Topic Presentations

How to Build an Effective Resume: The First Step to Success 2 0

Room 142, Dana Science Building
The resume and cover letter are the key components for

communicating your liberal arts story to employers. Come learn strategies for showcasing your liberal arts background and highlighting your transferable and employability skill sets, which will help you to stand out in the application process. This introductory session is designed for students with little or no resume writing experience.

PRESENTER: Becca Haque '06

MODERATOR: Brent Stevens, director, the writing center

Money Matters: A Crash Course in Personal Finance 0

Room 114, Dana Science Building

Are you intimidated by managing money? Never fear! This is a crash course in basic personal finance and money management skills. You will learn how to build a budget, how to embrace your student loan debt, the importance of building good credit, and how to save/ spend responsibly.

PRESENTER: Rita Shewbridge '05

MODERATOR: William Krause, associate professor, music

Social Media and the Workplace **2 4**

Goodwin Private Dining Room, main level Moody Center Social media has a significant impact on networking and job searching, and you must take responsibility for how you are representing yourself to the world digitally. What are employers looking for in your social media profiles? How can you best use social media platforms to land an interview? How do you market your social media experience on your resume? This session will answer these questions and more. PRESENTERS: Marcail Moran Waskom '02, Carey Wodehouse '03, Samantha Cole '09 MODERATOR: Andrea Martin, assistant director, Career Center

Open Forum on Signature Internships @

Green Drawing Room, Main Building During January Term, sophomores, juniors, and seniors may apply for an exceptional number of internships, offered in a variety of fields, through Hollins' Signature Internship program. Most of these internships are in New York City or Washington, D.C., carry academic credit, and offer both a stipend and housing. This information session provides you with the opportunity to meet some of the alumnae architects of the program,

to learn about the realities and expectations of the internships in both cities, and to ask questions about how to make yourself stand out when applying for these competitive internships. PRESENTERS: Barbara Duckworth '72,

Anne Pogue Donohue '02, Kelsey DeForest '13, Gabrielle "Gabby" Awuma '14 MODERATOR: Lori Joseph, associate professor,

communication studies

1:1 Opportunities 2 0

Mock Interviews (student preregistration required)

• Chris Miner '78, acting deputy assistant secretary, Professional and Cultural Exchanges, U.S. Department of State (government services)

Career Center, first floor West

• Blair Ege '82, senior vice president and private client advisor, U.S. Trust (wealth management) Career Center, first floor West

Resume Critiques

(student preregistration required)

- Sindhu Hirani Blume '93, freelance writer; director, host, and segment producer, "Inside Tax Policy" PricewaterhouseCoopers (writing for multiple mediums)
 - Room 104, Swannanoa Hall
- Emily Compton '08, producer, WTCI PBS (documentary film/tv production) Room 002, Swannanoa Hall

Graduate Conversations (student preregistration required)

- Leilani Dade '14, M.A./Ph.D. candidate in historical musicology, UC Riverside Camp Younts, upper level Moody Center
- Alys Sink '11, M.S. in writing, rhetoric, and technical communication, James Madison University Mary Rowland Lounge, upper level Moody Center

TRACK THREE

4:30 to 5:15 pm

Speed Connection • 2

Ballator Gallery, upper level Moody Center PARTICIPANTS: Susan "Sue" Emmons Bentley '75, Emily Seelbinder '76, Christina Sinisi '86, Dandridge "Dede" Keyser Davis '89, Tara Wegdam '92, Margaret A. Lyons-Jones '98, Dana Mishoe Black '98, Tess Berg '99, Natasha Vitkovic McCarthy '00, Alicia L. Kemnitz '02, Elizabeth Harris Oglesby '03, Rita Shewbridge '05, Megan J. Hennessey '07, Julia Knox '07, Colleen Berny '10, Kelcy Palmer '10

Career Q&A Panels 6 0

▲ Translating the Liberal Arts into a Career: Communication—Mass Media

Niederer Auditorium. Wetherill Visual Arts Center PANELISTS: Ann Karrick '85, Jennifer Martin '03, Emily Compton '08 MODERATOR: Christopher Richter, associate professor, communication studies

Translating the Liberal Arts into a Career: Financial Services

Janney Lounge, main level Moody Center PANELISTS: Blair Ege '82, Holly Mackay '89,

Sarah Smith Newcomb '97

MODERATOR: Karen Messer-Bourgoin '84, professor of

practice, business and economics

Translating the Liberal Arts into a Career: **Human Health**

Babcock Auditorium, Dana Science Building PANELISTS: Tina Davis Clark '91, Tamina McMillian '95, Rebekah Cocke McKelvey '06, Hannah Phillips Hale '06 MODERATOR: Renee Godard, professor and Janet W. Spear Chair, biology; director, environmental studies

Translating the Liberal Arts into a Career: **Performing Arts**

Room 119. Wetherill Visual Arts Center PANELISTS: Shannon Muhs '93, Kristin Cowdin '02, Nicole Oxendine '03, Kristol Bond '11 MODERATOR: Judith Cline, professor and chair, music

Translating the Liberal Arts into a Career: Veterinary **Medicine and Animal Care**

Room 102, Dana Science Building PANELISTS: Edda Eliasson '72, Becky Hylton Keller '97, Emily Frost McNally '08, Ashley Valm '08 MODERATOR: Morgan Wilson, associate professor, biology

Special Topic Presentations

Event Planning 101 @

Goodwin Private Dining Room, main level Moody Center Event planning is a skill set that you can develop and is one that can serve you in nearly any career field. In this session, alumnae will discuss how their time at Hollins prepared them for planning, designing, or managing special events, as well as tips of the trade to help you advance in your own pursuit of events management. PRESENTERS: Christine Han '09,

Elizabeth Dodd Russell '12

MODERATOR: Lori Joseph, associate professor, communication studies

Internships! Internships! Internships! © ©

Room 142, Dana Science Building

Internships are an invaluable part of an undergraduate education, and can be the first stepping-stone in a long and fulfilling career. Hear from young alumnae about the benefits and challenges of their internship experience, with emphasis on the lessons they learned, and how they have put those into practice in their early career.

PRESENTERS: Gertrude Siziba '12. Gabrielle "Gabby" Awuma '14, Gabrielle Rader '14, Sarah Grace McCormick '15 MODERATOR: Ashley Glenn, director, Career Center

▲ Interviewing: How to Stand Out ❷ •

Room 114, Dana Science Building Development of strong interviewing skills is crucial for career success. This session will cover what you should do before, during, and after the interview. Alumnae will identify strategies to help you think on your feet, and answer situational, nontraditional, or difficult questions. This session is more advanced and is designed for students who already have some interviewing experience.

PRESENTERS: Heather Pierce '97, Miranda Dennis '08 MODERATOR: Luke Vielle, university librarian

1:1 Opportunities 2 0

Mock Interviews (student preregistration required)

- Ann Davant Crehore '84, executive director, The Red Boot Way (nonprofit administration) Career Center, first floor West
- Ashlea Hitchcock-Francis '03, program manager, Governor's Committee on Scholastic Achievement in NYC (educational nonprofit) Career Center, first floor West

Resume Critiques (student preregistration required)

• Blair Celli '03, Learning and Development Team Lead, Allstate (professional development/inclusivity training) Room 104, Swannanoa Hall

• Adrienne Mullikin '97, commissioner, Colonial States Athletic Conference (intercollegiate athletics) Room 002, Swannanoa Hall

Graduate Conversations (student preregistration required)

- · Amy Grenier '08, J.D. candidate, Northeastern University School of Law Camp Younts, upper level Moody Center
- Elizabeth "Liz" Gleim '06, Ph.D. in wildlife ecology and management, focus in wildlife disease ecology, University of Georgia Mary Rowland Lounge, upper level Moody Center
- Sarah Patterson White '05, M.Div., Yale; M.A. in historical theology, Saint Louis University Career Center, first floor West

Networking Reception for All Conference Participants

5:30 to 7 pm

Moody Dining Hall and Rathskeller

All conference participants are invited to network and engage in conversation about "how to use your major" during a reception of heavy hors d'oeuvres and a wine/beer bar. Alumnae will be assigned a floor depending on their major; students are free to move between floors. See the flier in your C3 registration packet for more details or the signage in the Moody lobby.

Post-Conference Conversations

7 to 8 pm

Diversity in the Workplace: Race

Goodwin Private Dining Room, main level Moody Center HOST: Danielle Branche '12

Diversity in the Workplace: Gender Identity/ Expression and Sexuality

Janney Lounge, main level Moody Center HOST: Blair Celli '03

Working in Athletics

Camp Younts, upper level Moody Center
HOST: Alicia Kemnitz '02 and Adrienne Mullikin '97

Working with Horses

Mary Rowland Lounge, upper level Moody Center HOST: Natasha Vitkovic McCarthy '00

CONFERENCE LEADER BIOGRAPHIES



GABRIELLE "GABBY" AWUMA '14

holds a B.A. in studio art. She was introduced to The Phillips Collection in Washington, D.C., through Hollins' Signature Internship program during her senior year and went on to serve as the museum's development assistant and stewardship coordinator.

Most recently, Gabby was promoted to development manager for major gifts. She now oversees the Patrons program and manages donor engagement.



SUSAN "SUE" EMMONS BENTLEY

'75 was a divisional science major with concentrations in biology and psychology. Following graduation, she was the head resident for Main Hall and the director of student activities on the dean of student's staff at Hollins for three years. After leaving

Hollins she was the director of Christian education at a United Methodist Church, followed by a Presbyterian church and an Episcopal church. She then earned her Master of Divinity at Seabury-Western Theological Seminary in 1990. Ordained as an Episcopal priest, she has served parishes in Evanston, Illinois, and southwestern Virginia, and currently is the Rector of St. James Episcopal Church in Roanoke, where she has been for almost 17 years. She is also the pastor for the Roanoke South Sudanese (African) refugee community, which has a "nesting congregation" at St. James.



TESS BERG '99 has a B.A. in chemistry with a concentration in biochemistry and a minor in physics. She went on to earn her masters in forensic science from George Washington University. She served as an intern with the Naval Criminal Investigative Service (NCIS) Cold Case

Homicide Unit prior to beginning her career with NCIS as a special agent in 2001. During her career with NCIS, she primarily conducted violent crime investigations. She served as criminal Task Force interrogator in Guantanamo Bay and was assigned to the NCIS Threat Management Unit responsible for assessing and mitigating future threats of violence. Today she is a supervisor with the NCIS Office of Special Projects and is responsible for investigating espionage within the Department of the Navy.



COLLEEN BERNY '10 holds a B.A. in history, with minors in political science and English. She is a professional staff member at the U.S. Senate Homeland Security and Governmental Affairs Committee for Chairman Ron Johnson. She currently oversees the committee's critical

infrastructure portfolio and assists with cybersecurity and emergency management issues. She received a Master of Public and International Affairs from the University of Pittsburgh in 2014. Colleen is very active in the D.C. alumnae chapter and enjoys mentoring current Hollins students.



DANA MISHOE BLACK '98 received her B.A. in communication studies and Spanish, and has over 15 years of experience working for the federal government. She has served in a variety of public affairs and communications positions in Washington, D.C., at both the

Department of Interior and the Department of Defense. She is currently a manager within the Defense Intelligence Agency, working at the National Center for Credibility Assessment in Columbia, S.C.



SINDHU HIRANI BLUME '93

graduated with a B.A. in communication studies and has spent her career writing, editing, and planning communications for companies and individuals. She started her career as a reporter, first as a beat reporter for the

Gazette Newspapers, then covering the U.S. Treasury Department for the publishing company, Bureau of National Affairs (now Bloomberg-BNA). She left reporting to plan and create client communications for PricewaterhouseCoopers, later leaving the firm to start her own business. She returned to PwC in January 2017, hosting and producing a show analyzing U.S. policies affecting large companies. She is currently working on a series of essays about the 1947 partition of India.



LISA MARIE BLUMENSTEIN '07

completed her B.A. in studio art with a concentration in photography at Hollins, and went on to earn her M.A. in commercial photography at Savannah College of Art and Design. She has a keen interest in the tangible and fine arts during a time in which digitally mass-produced and highly distorted images are in abundance. She has been recognized nationally and internationally for her minimalistic style, organic process, and passion for creating light-filled romantic images. The owner of Lisa Blume Photography and Sweet Tea Photography in Washington, D.C., she has photographed more than 150 weddings over the past 11 years.



KRISTOL BOND '11, who holds a B.A. in music performance, and certificates in piano pedagogy and arts administration, is passionate about the arts, and loves connecting people with programs, performances, and opportunities to make a difference. She began her career in fundraising at

American University, and has worked as part of the advancement team at Shenandoah University since 2014 where she is responsible for individual major gifts and the management of the Dean's Circle, a conservatory-specific membership society. Prior to her current position, Kristol volunteered with the Children's Museum of Blacksburg, the Cystic Fibrosis Foundation, Washington Performing Arts, and received her M.S. in arts administration from Shenandoah University.



DANIELLE BRANCHE '12 graduated with a B.S. in psychology and is a licensed clinical marriage and family therapist, servicing couples, families, and individuals in the Baltimore area. She is the founder and lead therapist of Branches of Life, LLC. She sees individuals concerning issues of

depression, anxiety, grief, and general identity exploration and development. She also facilitates several groups out of her private practice. Along with being a therapist, Danielle is also an adjunct faculty professor at the University of Baltimore, where she teaches family therapy.



BLAIR CELLI '03 received a B.A. in religion and a minor in film/ photography from Hollins, and an M.Ed. from Northeastern University in e-learning and instructional design. She worked as the director of education for the Virginia Museum of Transportation before joining Allstate

Insurance Company's technology division in 2005. Since beginning her career at Allstate, she has had the opportunity to travel to India and across the United States, providing professional development, designing training engagements, and establishing learning and development strategies for a Fortune 100 company's global enterprise. She serves on the board of Points of Diversity, training community members in compassionate dialogue on race, diversity, and inclusion in Roanoke. She also serves on the Allstate PRIDE national steering board as the education chair.



TINA DAVIS CLARK '91 earned her B.A. in psychology and minor in art at Hollins before receiving her M.S.Ed. in counseling from Old Dominion University in 2004. She is a licensed professional counselor and private practice owner since 2011 in Asheville, North Carolina. Her

practice is geared toward adolescents, adults, and couples who struggle with a variety of concerns such as post-traumatic stress disorder, anxiety, grief and loss, and family conflict. She has volunteered over 2,000 hours of community service to homeless and domestic violence shelters in Virginia and North Carolina, and is committed to empowering victims of abuse and neglect.



SAMANTHA COLE '09 received a B.A. in art history and went on to complete her M.A. in art history at the University of Georgia before beginning a career in public service. Samantha has worked in communication roles at several nonprofit organizations in the

southeast and the North Carolina Attorney General's Office. She currently serves as deputy press secretary in the office of North Carolina Governor Roy Cooper.



EMILY COMPTON '08 has a B.A. in communication studies and has worked as a producer at WTCI PBS in Chattanooga, Tennessee, since 2009. Her work has primarily centered on documentary storytelling. In 2013, she received a Midsouth Emmy® Award for "One with Courage," a public

service announcement for the Children's Advocacy Center of Hamilton County. The following year, she was nominated for a Midsouth Emmy® Award for *History Makers: John P. Franklin, Sr.*, a documentary produced in partnership with the Chattanooga History Center. In 2015, she wrote and directed the documentary *From the Streets to the Stage: The Journey of Fredrick Davis*, which was distributed nationally by PBS and received a Midsouth Emmy® Award in the Cultural Documentary category.



KRISTIN COWDIN '02, who holds a B.A. in English and music, is the founding president and artist manager of Sempre Artists. She has held previous positions at Guy Barzilay Artists, Barrett Artists, and Cincinnati Shakespeare Company. She concurrently serves as artistic

consultant for the inaugural season of Teatro Nuovo, and did so for its predecessor, Bel Canto at Caramoor, as well. She has been a judge for the Fort Worth Opera and Opera Columbus vocal competitions; given master classes at Los Angeles Opera, Wolf Trap Opera, Utah Opera, Des Moines Metro Opera, and Seagle Music Colony; and joined OPERA America as a panelist for its Feedback Auditions and Making Connections series. Kristin is a contributor to *Opera* magazine, certified mediator for Volunteer Lawyers for the Arts, and past grant panelist for the Lower Manhattan Cultural Council. She holds a Master of Arts in performing arts administration from New York University.



ANN DAVANT CREHORE '84 is a Phi Beta Kappa graduate of Hollins with a B.A. in English. She got her first "real" job at *The Chronicle of Higher Education* in Washington, D.C., when the Hollins alumna, who previously held that job, let the Career Center know that there was a job opening. In

1986, she returned home to Charlotte where she owned a computer training business for 15 years. Prior to being elected as executive director of The Red Boot Way, she worked for Habitat for Humanity.



MEAGAN CUPKA '11 has a B.A. in environmental studies from Hollins. As a junior, she participated in the Limerick, Ireland, study-abroad program. She has served as a project manager for the Blue Ridge Land Conservancy since 2013. In this position, she implements and develops

environmental education programs, and plans and executes major fundraising events.



LEILANI DADE '14 completed a B.A. in music and French, certificate in arts management, and is a graduate student at the University of California, Riverside, pursuing an M.A. and Ph.D. in historical musicology. Originally from Roanoke, Leilani studied guitar at Hollins with William Krause. as

well as guitar and music theory at l'Ecole Normale de

Musique in Paris as part of the Hollins Abroad-Paris Program (2011-12). Leilani's dissertation research focuses on Joaquin Turína and nationalism in early-twentieth century French and Spanish music. She recently travelled to Cuba to conduct research on her master's thesis on Alejandro Garcia Caturla's Afrocuban puppet opera *La Manita en el Suelo*.



DANDRIDGE "DEDE" KEYSER DAVIS '89 received her B.A. in studio art and English. After stints in marketing, sales, and film production in San Francisco, Los Angeles, and Wilmington, North Carolina, this Richmond based artist returned in 1997 and began to paint full-time. She

paints large, abstract acrylics and smaller encaustics. Dede is represented by Robin & Robbins Fine Art Consultants www.robinandrobbins.com and Harris Fine Art in Charlottesville. Her work is held in many private and corporate collections including the Federal Reserve. With an eye on design, she launched a line of painterly wallpaper in 2016. Visit: www.dandridgeart.com to view paintings and wallpaper. Inspired by her son's battle with cancer, her *Healing Series* was exhibited at VCU Health Massey Cancer Clinic at Stony Point, Richmond in 2016. Dede was nominated as a Make-A-Wish Greater Virginia 2017 W.I.S.H. Honoree (Women Inspiring Strength and Hope) and helps raise awareness and funding to grant children's wishes.



KELSEY DEFOREST '13 received a B.A. in political science with minors in Spanish and economics. She is a career fundraiser with broad experience including politics, higher education, social service, and international development. She is the donor relations officer at the Western

Hemisphere regional office of the International Planned Parenthood Federation, where she cultivates a portfolio of domestic and international major and planned giving prospects and donors. She has served as her class fundraising chair since graduation and, with the help of her committee, set a new record in participation for two-year reunion giving at Reunion 2015. Kelsey is a past board member of the Young Nonprofit Professional Network of NYC and currently sits on the Professional Advancement Committee for Association of Fundraising Professionals - NYC.



After completing her B.A. in English with an emphasis in creative writing, MIRANDA DENNIS '08 studied at the University of Massachusetts-Amherst for her M.F.A. in poetry. Now living in New York City, she has landed in digital advertising technology where she currently manages client

relationships and works closely evaluating their product needs in an ever-changing industry. Still writing while also immersed in a tech world, she's currently toying with the idea of starting a new digital literary journal that bridges the weird spaces so many poets occupy; she believes in a future that allows for a fluid embrace of the creative and digital.



ANNE POGUE DONOHUE '02 earned her B.A. in German and classical studies with a concentration in philology at Hollins, before receiving her J.D. from Cornell Law School. She served for two years as a law clerk in the Massachusetts state court system, then as an appellate prosecutor. In

2014, she started working as a national security attorney at the U.S. Department of Justice.



BARBARA DUCKWORTH '72, known as "Duck" to her Hollins friends, earned her B.A. in sociology, and participated in the Hollins Abroad-Paris program. She received her M.A. in national security studies from Georgetown University. She had a 30-year career at the Defense

Intelligence Agency of the Department of Defense. Her initial assignment was at the American Embassy in Paris and she fully credits her Hollins Abroad experience as a key factor in her selection for the position. She continues to work part time and participates in several volunteer activities. She is on the board of her homeowners' association, volunteers for the American Heart Association, and is the chair of the mentoring program for the DIA Alumni Association. She is a cochair for the Signature Internship program in Washington, D.C., and has been actively promoting alumnae engagement as a member of the alumnae board.



BLAIR EGE '82 earned her B.A. in psychology and has worked in financial services since 1985. As a senior vice president and private client advisor with U.S. Trust in Washington, D.C., she works with high net worth individuals, families, business owners, associations,

foundations, and endowments to develop detailed financial strategies to advance their long term goals. Her career includes tenures with Citi Private Bank, BNY Mellon Wealth Management, Babson Capital Management LLC, and Merrill Lynch, Pierce, Fenner & Smith Inc. Blair holds the Law Readers Program Certificate from the Virginia Board of Bar Examiners, as well as the ChFC, CRPC, and CDFA designations. She is a continuing legal education instructor for both the Virginia Bar Association and the Virginia Insurance Continuing Education Board. She has served as a trustee to several arts organizations, and serves as a planned giving council member and professional mentor for Norfolk Academy.



Upon graduating with a B.A. in biology and French, **EDDA ELIASSON**'72 went on to earn her M.S. in agriculture/nutrition from the University of Florida, and then her DVM from Pahlavi University School of Veterinary Medicine in Shiraz, Iran. She has been practicing veterinary

medicine since 1980 in mixed practice (dogs, cats, horses, odds and ends), first in Mt. Airy, Maryland, and then in the Richmond area. In 1990, she settled into Amelia Courthouse, Virginia, and became owner of the Village Veterinary Service, which today features 15 employees, including two additional veterinarians.



GEORGI FISHER '04 graduated from Hollins with a B.A. in interdisciplinary studies and went on to study social work and social policy through the University of Illinois in Chicago and at Virginia Commonwealth University. She is the assistant director for victim-witness services at

the Office of the Commonwealth's Attorney in Fredericksburg, Virginia. A longtime nonprofit advocate and leader, Georgi has dedicated her life to helping programs transform their missions and focuses to offer client-centered, trauma-informed care to best assist those experiencing trauma in finding long-term, meaningful recovery. Georgi is certified in trauma-informed clinical services, mass-casualty crisis response, and homicide risk assessment. She is further credentialed through the National Organization for Victims of Crime as an expert in homicide, domestic violence, sexual assault, and crime-victim program management. Georgi serves as board chair for a Richmond-based substance-abuse recovery program and as a director on the board of the Virginia Anti-Violence Project, Georgi currently resides in Richmond with her four beautiful children and wonderful wife.



ELIZABETH "LIZ" GLEIM '06

received her B.A. in biology and minor in chemistry from Hollins, and her Ph.D. in wildlife ecology and management with a focus in wildlife disease ecology from the University of Georgia. Liz spent two years working at the Centers for Disease Control and

Prevention prior to starting graduate work at UGA where her research focused on the impacts of long-term prescribed fire on tick populations and tick-borne disease risk. Following her doctoral work, she spent three and a half years as a visiting faculty member at Oxford College of Emory University. Last fall, she began a tenure-track position at Hollins in the biology and environmental studies departments.



AMY GRANT '93 earned a B.A. in history. She went on to earn her M. Div. from Union Presbyterian Seminary in 2013, and her M.S. in patient counseling from VCU in 2015. She is currently associate pastor at Fairfax United Methodist in Northern Virginia. Previously, she served as a

chaplain in the VCU Medical Center and the UVA Health System, and as a minister to youth and young adults at Bon Air United Methodist.



TIFFANY M. GRAVES '97 completed her B.A. in political science and Spanish at Hollins and went on to receive her law degree from the University of Virginia Law School. She is currently the executive director of the Mississippi Access to Justice Commission. She has received the

Young Lawyers Division's Outstanding Young Lawyer Award, the Mississippi Women Lawyers Association's Outstanding Woman Lawyer Award, the Capital Area Bar Association's *Pro Bono* Award, the Mississippi Bar's Distinguished Service Award, and Lawyer-Citizenship Award, and the Mississippi Bar Foundation's Law-Related Public Education Award.



AMY GRENIER '08 has a B.A. in history and an M.A. in migration studies from the University of Sussex, and is currently pursuing a J.D. at Northeastern University School of Law as a public interest legal scholar. After Sussex, she was a research assistant on the policy team at the

American Immigration Council, and cofounded the international, collaborative blog, *The Migrationist*. While

in law school, she clerked at the Department of Justice Office of Immigration Litigation, the Arlington Immigration Court, and for the National Immigration Project.



HANNAH PHILLIPS HALE '06 holds a B.A. in psychology and studio art, and is currently the director at the Child Health Investment Partnership (CHIP) of Roanoke Valley. Deciding to blend the focus from her two majors, Hannah entered graduate school in 2012, obtaining a master's in art

therapy from George Washington University. She is now a registered art therapist and a resident in counseling, working toward her licensure in professional counseling within the state of Virginia. Hannah is passionate about offering creative and therapeutic opportunities to underprivileged children and families, while linking them to other community resources, to provide holistic, wraparound support.



ALISON HALL '01 holds a B.A. in studio art from Hollins and lives and works as a full-time artist in Brooklyn, New York. Her studio practice is influenced by her experience of growing up in a small rural Virginia town where ritual and repetition were core components of the factory

workers and farmers in her family. Hall spends part of every year in central Italy absorbing the ritualistic rhythms of the small Umbrian hill town of Todi, searching for patterns in tile floors, 13th-century paintings, and looking at the ancient world through the lens of a contemporary artist. Alison is represented by TOTAH in NYC, Galerie Gisela Clement in Bonn, Germany, and Reynolds Gallery in Richmond. Alison's work has been reviewed and featured in the *New York Times* and Hyperallergic. A book published by TOTAH will be released in the fall of 2017 to mark Hall's first exhibition with the gallery.



CHRISTINE HAN '09 graduated with a B.A. in business and minor in communication studies. She has spent her career in NYC as an event designer since graduating from Hollins. Her senior internship at a boutique event firm turned into her first job, where she planned, designed,

and produced high-end social events. She later transitioned to corporate events at a creative agency, where she fell in love with the freedom and creativity of experiential marketing events. She strategizes and designs product launches, sponsors spaces at festivals and conferences such as Coachella, SXSW, and Comic Con; her client list includes Mazda, Samsung, Google, YouTube, Netflix, Amazon, VEVO, Airbnb, Hulu, and many more. Three years ago, she became a freelance designer and she's been working with various agencies on nationwide projects. She's also joined Parson's Interior Design Certificate program to continue her education in design. She is finishing up her certificate program this year and hopes to take on interior design projects in the future.



BECCA HAQUE '06 earned her B.A. in history at Hollins and has worked in college counseling and admission for over 10 years. She has worked on both sides of the college process: as an admission counselor at Hollins, and as the high school college counselor at Emerson Waldorf School in Chapel

Hill, North Carolina, and Stuart Hall School in Staunton, Virginia. A respected expert in the field, Becca planned and facilitated an annual seminar at Duke University on "Constructing Your College Experience," which provided high school students with strategic advice on all aspects of the college process, from the college list to essays to resume writing and interviewing. Becca has also worked as an admission evaluator for UNC Chapel Hill, evaluating applications and making final decisions for the university's admission committee.



MEGAN J. HENNESSEY '07 received her B.A. in English and religious studies. She is director and professor of educational methodology at the U.S. Army War College, the graduate school for senior military officers. Megan is also a public affairs officer in the U.S. Navy Reserve. She completed

her M.A. in English from University College London with a concentration in Shakespeare studies, and is currently finishing her doctoral dissertation on faculty development in the U.S. military for her Ph.D. in higher education from George Mason University. Megan has been a faculty member and senior instructional systems designer for Marine Corps University, the FBI Academy, and the National Geospatial-Intelligence College, and a highlight of her career has been pioneering vocational and communication skills curriculum for combat-disabled Marines in the Wounded Warrior Regiment.



ASHLEA HITCHCOCK-FRANCIS '03

earned her B.A. in gender and women's studies and minor in dance from Hollins, and went on to achieve her Master of Public Administration from the University of North Carolina at Chapel Hill. She has dedicated her entire career to the nonprofit sector in

the pursuit of academic excellence in underrepresented communities, working at the local and national levels to close the achievement gap and help other students become the first in their family to go to college. Her previous organizations include the Boys & Girls Clubs of America, Emily K Center, and CollegeBound Initiative. Most recently, her career has been dedicated to helping nonprofit organizations that want to create a strategic vision and plan to strengthen and scale programs. She has recently accepted the program manager position for the Governor's Committee on Scholastic Achievement in NYC and is launching the Bright Brunch series to bring women in business to the table for fruitful outcomes.



SARAH HOLLAND '64 is a strategic consultant and certified professional coach. With a B.A. in English and the confidence gained from a Hollins Abroad year in Paris, Sarah began her career in nonprofit development, evolved into diversity consulting, and found a calling as a transformational

coach. Three decades in NYC fundraising and management led her to Catalyst, the organization that expands opportunities for women and business. Committed to leveling the workforce playing field, Sarah founded the Visibility Project to focus on issues of sexual orientation and the role of identity in building effective leadership. Now in her third career, she coaches organizations on creating high-functioning environments where people are welcome and valued, and individuals on integrating successful life and work strategies.



CAITRIN MCALEXANDER
HUNTZINGER '97 graduated with a
B.A. in English and a minor in film,
and has spent 18 years on the retail
side of commercial real estate. She is
the senior manager of real estate at
Total Wine & More, America's largest
seller of wine, beer, and spirits. Caitrin

is responsible for lease negotiations, new site acquisitions, and market strategy. She is also a committee member of Total Wine's Women's Leadership Initiative. Previous clients include Bank of America, Pret a Manger, and Starbucks Coffee.



MARGARET A. LYONS JONES '98 graduated from Hollins with a B.A. in American studies. She achieved her J.D. from Syracuse University, where she was a member of the Syracuse Journal of International Law and Commerce and the Moot Court Honor Society. She is a special assistant

attorney general in New York prosecuting Medicaid health care fraud and patient abuse. Past positions include prosecuting professional conduct matters for the New York State Department of Education and working as an assistant district attorney for Monroe County, which included a position in the Appeals Bureau where she wrote and argued a case of first impression before New York's highest court concerning the application of the Sex Offender Registration Act to a conviction by court martial.



ANN KARRICK '85 is a cum laude graduate with a bachelor's degree in computational sciences (math, statistics, and computer science), with extensive studies in economics and studio art. Ann also completed the Financial Management course at the IBM Advanced Business Institute (aka

IBM Executive Business Institute). Ann started in the television and radio broadcasting industry in 1996, when she volunteered to report live from the Olympic Games in Atlanta for WWYZ in Hartford. She was the host and producer of a national weekly television talk show for three years. Currently Ann is a news anchor for CBS Radio, on 1010 WINS (New York) and WBZ Newsradio 1030 (Boston). Previously she was with CBS Radio on WTIC 1080 News (Hartford). Ann frequently does stories for CBS News Radio Network, for national use. In addition to her on-air broadcasting positions, Ann works as a marketing, media, and public relations consultant. Former clients and employers include IBM, AT&T, and Golf Digest as well as sports marketing companies, public relations agencies, and an online retail company. Learn more about Ann at www.AnnKarrick.com.



After earning her B.A. in biology, **BECKY HYLTON KELLER '97**, received her M.S. from the University

received her M.S. from the University of Florida, where she worked with wading birds in the Everglades. She completed her Ph.D. in 2012 at North Carolina State University, studying the effects of atmospheric pollution on

high-elevation birds in the southern Appalachians. As a wildlife biologist Becky has traveled extensively and has worked with numerous nongovernmental organizations, universities, and state and federal agencies on avian

conservation projects. She now works for the nonprofit organization American Bird Conservancy as the science coordinator for the Appalachian Mountains Joint Venture, a partnership that focuses on conserving and restoring habitats for Appalachian birds. She is also chair of the International Partners in Flight Science Committee. Becky lives in Blacksburg, loves languages and traveling, and has an eight-year-old daughter named Sadie Wren.



After graduating with a B.A. in history and minor in women's studies, **ALICIA L. KEMNITZ '02** earned her M.S.Ed. in sport management from Old Dominion University. Alicia has over 12 years of experience working in collegiate athletics. She has worked in Division I compliance; acted as a

DIII senior women's administrator; and served on numerous national committees, including the DIII Student-Athlete Reinstatement Committee, the NAIA Champions of Character National Committee, the NAIA National Swimming Rules Committee, and the NAIA Swimming Executive Committee (serving as president from 2016-17). Alicia was also the inaugural chair of Mid-South Conference (MSC) swimming and currently is the chair of the MSC's Women's Advisory Committee. As head swim coach and aquatics director for Lindsey Wilson College, she led both of her Lindsey Wilson College men's and women's swim teams to multiple NAIA national top-10 finishes, with her women's squad earning 5th place in 2017. She was also recognized as the MSC coach of the year for men in 2015 and 2017, and for women in 2017. She is currently working on her doctorate in higher education leadership with a focus in sport management from Grand Canyon University.



LESLIE DUNNE KETNER '84 holds a B.A. in English and recently retired after 33 years working in a variety of leadership roles in marketing and publishing. Most recently she was vice president editorial director at Pace Communications in Greensboro, North Carolina where she lead print

and digital programs for AAA, *US Airways Magazine*, Vail Resorts, and Seminole Gaming. Prior to joining Pace in 2009, Leslie served as editorial director for *Time Inc.*'s subsidiary—Southern Progress Custom Publishing, largely focused on print and digital content for Lowe's. Leslie came to Southern Progress, whose magazine *Southern Accents* she contributed to, after enjoying her time as editor in chief for *Meredith's Window & Wall Ideas*. Her early career was in advertising, working in New York and Boston with Wells Rich Greene and Scali McCabe Sloves. She is a past member of the Hollins Alumnae Association Board and joined the Hollins Board

of Trustees in 2015. Leslie is enjoying her board work and developing freelance projects with magazines including *Garden & Gun, The Local Palate*, and *Traditional Home*, as well as working on creative writing.



JULIA KNOX '07 has a B.A. in communication studies and has almost a decade of experience in communications and event planning. She is currently the communications and outreach associate at the National Association of Nurse Practitioners in Women's Health. Julia received her

M.S. in public relations and corporate communication from NYU in 2013.



EVELYN JULIA "JUDY" LAMBETH

'73 earned a B.A. in English and went on to receive her J.D. from Wake Forest University School of Law in 1977. Her legal career has included a wide range of assignments in corporate, commercial, environmental, and international law and litigation.

Judy began her career with the DuPont Company in 1977, becoming assistant general counsel of its energy subsidiary, Conoco, in 1992. From 1997 to 2001, she served as an assistant general counsel and managing director for DuPont Asia Pacific, residing in Hong Kong. In 2001, she rejoined Conoco, Inc. (and subsequently ConocoPhillips), as deputy general counsel until her retirement in 2010. Judy joined the board of trustees at Hollins in 2010 and was elected chair of the board in 2015. She has served on various committees, including the university's strategic planning committee and has led the university's Alumnae Engagement Initiative since 2012.



HOLLY P. MACKAY '89 earned a B.A. in economics and is a financial planner with Lincoln Financial Advisors Sagemark Consulting. Holly started her career in the management trainee program with Chevy Chase Bank in 1990. Although her interest in the securities industry was sparked by

an internship on Wall Street in college, her segue into the industry occurred in 1992 when she transitioned into Chevy Chase Financial Services, a wholly owned subsidiary of Chevy Chase Bank. During this time she obtained her CFP, CLU, ChFC designations and a masters in financial planning. The bank was acquired by Capital One in 2008 and Chevy Chase Financial Services became Capital One Financial Advisors. Holly remained with Capital One in an advisory capacity until she joined Lincoln in December 2012.



LIZ MARCHI '76 graduated from Hollins with a B.A. in political science. She is the founder of Frontier Angel Fund 2, and the fund coordinator for the Frontier Angel Fund, LLC, Montana's first angel fund. These funds invest in early stage companies in Montana and the inland Pacific

Northwest and pioneered a syndication strategy for rural markets. She serves as advisory board chair for the Flathead Beacon, an equity financed community media enterprise in Northwest Montana. She is a cofounder of Northfork Strategies. She serves on the Advisory Board of Next Frontier Capital and on the Board and Finance Committee of North Valley Hospital. Liz has a background in legislative and public policy issues related to business growth and development at the state and federal levels. She served as president and CEO for seven years of Montana West Economic Development and the Flathead County Port Authority focusing on marketing, communications, and access to capital for economic and entrepreneurial development. She was recently honored by the Montana State University School of Business and the Prospera Business Network as the Woman to Woman Mentor of the Year.



JENNIFER MARTIN '03 earned a B.A. in communication studies and minors in French and film and photography. She has spent the past 12 years working at the C-SPAN television network in Washington, D.C. In her role as a master control operator, she is responsible for airing programming

and graphics, and keeping the networks running on time. She also works as a director and editor, and has helped with airing election results for the past three Presidential elections.



NATASHA VITKOVIC MCCARTHY '00

holds a B.A in communication studies and has spent her life competing horses and working within the hunter jumper equestrian industry. She has worked for some of the nation's most esteemed professionals until 2007, when she decided to claim her own

professional status and accept a position at Tuxbury Farm in Charleston, South Carolina. After completing a successful eight years of teaching and managing a high-volume equestrian program, Natasha and her husband, Mike, purchased a 24 acre/24 stall boarding facility also in the suburbs of Charleston, now known as White Horses, LLC. White Horses' mission is to offer top-quality care and instruction for the horse/rider, which has resulted in turning out winning combinations

on the U.S. Equestrian Horse Show Circuit. Due to Natasha's experience at Hollins, she has also successfully prepped riders interested in competing on Intercollegiate and NCAA Equestrian Teams.



A native of Richmond, MARIETTA
MCCARTY '69 is the bestselling
author of Little Big Minds, How
Philosophy Can Save Your Life, and The
Philosopher's Table. She enjoyed years
of lively philosophy circles among her
college students at Piedmont Virginia
Community College in Charlottesville

before setting off on her career as an author. Marietta defines philosophy as "the art of clear thinking," and with better grasp of the meaning of joy, kindness, community, empathy, love, or gratitude, for example, the path toward the good life opens wide. She is better able to keep her own eye on the prize of good living through teaching and learning, speaking and listening. She graduated from Hollins with a B.A. in philosophy.



SARAH GRACE MCCORMICK '15

completed her B.A. in psychology at Hollins before achieving her graduate certificate in addiction and recovery from the University of Florida College of Medicine. She is now enrolled through Boston University online for her master's in higher educational

leadership and policy studies. Sarah Grace joined the Hollins alumnae relations team in October as the department's coordinator. Previously, she had served as a victim advocate on the rape recovery team at the Women's Center of Jacksonville. She also served as a campus prevention specialist at Jacksonville University. As a student, she held an internship with the One Love Foundation, and remains close to the intern sponsor, Sharon Love '71.



In pursuit of becoming a nurse practitioner, **REBEKAH COCKE MCKELVEY '06** graduated from Hollins with a B.A. in psychology. She subsequently achieved an A.S. in nursing from Virginia Western Community College and an M.S. in nursing from James Madison

University. She is certified and licensed as a family nurse practitioner and is employed by Carilion Clinic, where she works with inpatient adults with acute and chronic illnesses.



TAMINA MCMILLAN '95 received a B.A. in biology and minor in chemistry from Hollins, and her M.D. from Meharry Medical College in Nashville, Tennessee. She recently completed the Physician Leadership Development program in partnership with the Studer Group. She is the

director of the department of pediatrics at Nevada Health Centers, Inc., Nevada's largest federally qualified community health center. She is passionate about improving access to health care and modeling wellness/self-care for physicians.



After graduating with a B.S. in biology and double minors in chemistry and mathematics, **EMILY FROST MCNALLY '08** went on to earn her V.D.M. from the University of Pennsylvania. She also earned her medical acupuncture for veterinarian's certification in April of this year

through CuraCore. She has experience working with horses as well as small animals. She currently serves as Veterinarian-in-Charge at the Kincheloe Spay/Neuter Clinic in Fredericksburg, and she recently opened her own veterinary clinic, Spotswood Veterinary Services.



CHRIS MINER '78 is the acting deputy assistant secretary for Professional and Cultural Exchanges at the U.S. Department of State, responsible for a broad array of professional, youth, cultural, and sports exchange programs for U.S. and foreign audiences. She has held

program and management positions at the department's Bureau of Educational and Cultural Affairs since 1993. Her positions have included serving as chief of the Europe/Eurasia Division and deputy director of the Office of Citizen Exchanges. In 2011, she received the U.S. Department of State's Ilchman-Richardson Award in recognition of her sustained outstanding performance, leadership, vision, and integrity in advancing the mission of mutual understanding around the world. Chris graduated from Hollins with a B.A. in French, and received her M.A. in French language and literature from the University of Virginia.



SHANNON MUHS '93, has a B.A. in music, minor in creative writing, and went on to receive her M.M. in vocal performance from New England Conservatory of Music in 1997. Shannon spent 19 years working for the vice president for student affairs at Berklee College of Music where she

advised students and managed parent services, while freelancing as a singer, actor, and voice-over artist. She recently left the proverbial "day job" to pursue her artistic endeavors full time. Shannon has a varied performing career, including theatre, film, commercials, industrials, and voice-over work. She can be seen and heard in ads for Hasbro, Amica, WB Mason, Staples, Comcast, and many more. Shannon is also a member of the Actors Studio of Newburyport, Massachusetts, a creative thinktank of playwrights, actors, and directors.



ADRIENNE MULLIKIN '97 holds a B.A. in communication studies and has served as an intercollegiate athletic administrator for 20 years. She is currently the commissioner of the Colonial States Athletic Conference (CSAC) located in Aston, Pennsylvania. The CSAC sponsors 17

NCAA Division III men's and women's sports and consists of 12 full-time members and two associate members. Adrienne served as a sports information intern at Towson University; assistant sports information director (SID) at West Virginia University, St. John's University, and the United States Military Academy; the SID at Manhattan College; and the assistant athletic director for communications at Hood College.

SARAH SMITH NEWCOMB '97 earned her B.A. in music and psychology at Hollins. She works as an assistant vice president for Wells Fargo in wholesale banking. She also has a passion for vocal performance and enjoys performing as a freelance soprano.



ELIZABETH HARRIS OGLESBY '03

completed her B.A. in film and photography before achieving her M.F.A. in photography from Savannah College of Art and Design. She currently works as the manager of public relations and marketing at the Virginia Historical Society in

Richmond, and is an award-winning photographer and a filmmaker. She exhibits her work nationally with an eye toward fundraising for schools and charities. She is a member of the Public Relations Society of America, the Richmond Alumnae Board at St. Catherine's School, and served as cochair of St. Catherine's and St. Christopher's Schools' *Ampersand's 50th Anniversary Celebration*.



NICOLE D. OXENDINE '03 graduated with a B.A. in psychology and dance. She received her M.A. in dance/movement therapy from Columbia College Chicago in 2012. Nicole's passion for dance spans over 26 years, inspiring her to dedicate her life to teaching and mentoring. Nicole has

been a high school dance teacher for 10 years, is currently a faculty member at North Carolina Central University, and authors the dance curriculum for Durham Public Schools. She is a full-time entrepreneur and owner of Empower Dance Studio, based in Durham, North Carolina. Nicole's work in the nonprofit sector includes: program coordinator for A Long Walk Home in Chicago; coordinator for the American Dance Festival; and patron of the local Boys & Girls Club. She founded her own nonprofit organization, the Empower Dance Foundation. Nicole continues her philanthropic efforts, serving on the board of directors for the Carolina Theater of Durham and North Carolina Arts in Action.



KELCY PALMER '10 earned her B.A. in economics at Hollins as well as a certificate in leadership studies through the Batten Leadership Institute. She completed her J.D. from the University of Houston Law Center in 2013. She is an associate attorney with Littler Mendelson, the largest

global employment and labor law practice, where she advises and represents employers, including federal contractors, in a broad range of employment matters arising under federal and state laws. She is a member of the Houston Young Lawyers Association, the Labor and Employment Section of the Houston Bar Association, and the Hollins Houston Alumnae Chapter.



HEATHER PIERCE '97 graduated from Hollins with a B.A. in sociology and went on to receive her M.B.A. (2011) and M.S. in project management (2013) from The Citadel in Charleston, South Carolina. She has spent her career in human resources, working in small and large companies,

including profit and nonprofit organizations, from construction to clinical research, from software to health care. Organizational culture and employee relations are her passion. She is a director of human resources for a clinical research organization and is the managing principal of an HR consulting firm in Charleston.



STEPHANIE PRATT '09 has a B.A. in psychology, lives in Washington D.C., and works as the lead user experience researcher for LiveSafe. Prior to her position at LiveSafe, she worked as a user experience designer at another start-up, mHelpDesk; a user experience designer/researcher for

GEICO; a human factors scientist at Aptima. She earned her master's in human factors psychology at George Mason University.



KADYROSE QUIGLEY '08 holds a B.A. in communication studies and psychology minor, and has spent the first decade of her career in a variety of communications-focused roles in the magazine, event planning, and advertising industries. She currently serves as an account manager at

Clean, a full-service advertising and branding agency in Raleigh, North Carolina. With clients ranging from health care and financial services to nonprofits and education, she currently manages campaigns for spirit labels, corporate recruiting, and tourism clients. Prior to joining Clean, Kadyrose served as an account executive at Capstrat, another Raleigh-based integrated marketing agency, and an associate project manager for a corporate events firm in New York.



GABRIELLE RADER '14 completed her B.A. in business and Spanish. She has spent her career developing integrated marketing campaigns for B2B corporations. To date, she has worked with companies across industries such as automotive, professional services, agriculture, and

education. Currently, she is an account executive at Capstrat, an advertising agency based in Raleigh, North Carolina.



ELIZABETH DODD RUSSELL '12

received her B.A. in business with a minor in economics; she is the current executive director of the Northampton County Chamber of Commerce on the Eastern Shore of Virginia. After graduation from Hollins, Elizabeth spent time working at Bridgewater

College in the sports information office. When she returned to the Eastern Shore, she jumped into coaching middle school cross country and varsity girls basketball. She currently coaches middle school girls' volleyball and basketball. Elizabeth opened a wedding venue, Elkington Events, at her grandparents' home, built in 1747. She

currently serves on the executive board of the Northampton Historic Preservation Society, the Christ Church vestry, Community Enhancement Board for the town of Cape Charles, the trendsetter committee for a new health center, and is a member of the Garden Club of the Eastern Shore.



EMILY SEELBINDER '76 has a B.A. in English. A professor of English at Queens University of Charlotte since 1989, Emily has twice won the Fuqua Distinguished Educator Award and in 2007 received the Hunter-Hamilton Love of Teaching Award. She has also served as director of the Honors

Program, director of American Studies, faculty president, announcer for women's basketball games, chair of the department of English, drama, and creative writing, and chair of the departments of music, theatre, and dance.



RITA SHEWBRIDGE '05 graduated with a B.A. in film and photography, and has spent her years after Hollins establishing a career in the tech industry. She has a M.S. from Carnegie Mellon University in interaction design and has published numerous manuscripts on health and

computing. Since her days at Hollins, Rita has always been passionate about personal finance and now runs her own financial and life coaching business, The Wisest Penny, helping people of all ages navigate their lives. Rita also volunteers with the United Way as a budget coach.



CHRISTINA SINISI '86 received her B.S. in psychology and minors in creative writing and biology from Hollins and went on to receive her M.A. and Ph.D. with a focus on social and personality development from Kansas State University. She is a professor of psychology at Charleston

Southern University, where she teaches a variety of courses, and has served as department chair of Behavioral Sciences since 2015. She also has served as the advisor of CSU's Psi Chi chapter since 1999. While she has been an advisor, her chapter has won regional chapter three times, regional advisor twice, and national chapter of the year twice. She was elected vice-president for the Southeastern region in 2016 and serve on the national board. Christina's scholarly interests include parenting and religious predictors of volunteerism, individual goals for parenting, and religious coping. While at Hollins, she served as president of the Religious Life Association. She is a member of Phi Beta Kappa, Omicron Delta Kappa, and Psi Chi.



ALYS SINK '11 holds a B.A. in English with a concentration in creative writing, and a minor in communication studies. She recently received her M.S. in writing, rhetoric, and technical communication from James Madison University. Her master's research focused on the role

of refugee women's narratives within the current U.S. resettlement process. Alys previously worked as a proposal analyst in D.C. before starting her own business in 2013. She is now the owner of an online English language tutoring service and editing agency that serves a wide demographic of professionals from all across the world.



GERTRUDE SIZIBA '12 graduated with a B.A. in business and economics. As a student, she interned during J-Term with UBS Financial Services, and during her senior spring semester with Roanoke Small Business Development Center. In 2015, she earned her Master of Science in finance and financial management

services from St. Joseph's University. She has worked for New Penn Financial LLC and myCIO Wealth Partners, and is currently serving as a mortgage and consumer lending associate at KPMG.



LINDSAY STERN '12 completed her B.A. in business with a concentration in finance and minor in economics, and has spent the past five years in Atlanta. Following time at a large financial institution, she pursued event planning at the Savannah College of Art and Design (SCAD),

where she coordinated professional development opportunities and hosted guests from around the world at the university's Savannah and Atlanta locations. Lindsay's current role within SCAD is collaboration coordinator for the Collaborative Learning Center (CLC). The CLC partners with a wide variety of businesses, brands, and organizations to research and solve challenging problems in the form of design-based concepts and solutions by drawing on the talents of the university's top students.

DUFFIE TAYLOR '07 earned a B.A. in English with a concentration in creative writing. After graduation, she spent time with AmeriCorps in Alaska, was a journalist in Virginia and Oregon, and was in a Fulbright Foundation-supported intensive language program in Tanzania. Her first book of poetry is *7,000 Sparrows*. Her poems have appeared in both literary journals

and anthologies, including *Best New Poets 2007*; *Thirty*, the celebratory collection of work from the first three decades of the *Mississippi Review*; *notnostrums*; *jubilat*; and *James Dickey Review*. Forty pieces from her work-inprogress, "South: An Errant Geography," won the Tupelo Quarterly Open Prize in 2015. She recently graduated from the M.F.A. in poetry program at the University of Massachusetts in Amherst.



DEBORAH TOPCIK '98 earned her B.A. in economics with a concentration in business. She spent 16 years doing restaurant marketing, then three years ago switched to working for Washington, D.C., area real estate developer Peterson Companies at their signature 350-acre

mix-use development National Harbor. Deborah manages marketing and select events for the community (including working with more than 160 unique retail shops, 40 restaurants, eight hotels, marina, Tanger Outlets, Gaylord National Resort & Convention Center, and MGM National Harbor). She also assists with marketing of the National Harbor Convention & Visitors Association that helps promote tourism to the entire property.



HANNAH URREY '09 graduated with a B.A. in theatre, a minor in anthropology, and a certificate in arts management. She is a nonprofit fundraiser and jack-of-all-trades living and working in the District of Columbia. She is the director of development at Educare DC, a

nonprofit providing high-quality, research-based early childhood education to at-risk children ages birth to five with the goal of closing the achievement gap. Hannah manages all aspects of Educare DC's growing fundraising operation, as well much of the organization's external communication. Prior to her current role, she served as an associate for communications in the office of gift planning at the University of Maryland, College Park. She also served in a variety of fundraising and communications capacities at Friends of the National Arboretum (FONA) in Washington, D.C.



ASHLEY VALM '08 has a B.A. in political science, and she transitioned to animal welfare after a brief career in nonprofit fundraising. She started her own company as a certified professional dog trainer specializing in aggression and fear issues, and now manages a team of trainers at Humane

Rescue Alliance supporting animals in shelters, adopters,

and the general public. She was recently awarded a generous scholarship to continue her education with a prestigious training program, and is working toward a second certification with the International Association of Animal Behavior Consultants.



MARCAIL MORAN WASKOM '02

received her B.A. in English with a concentration in creative writing, and a minor in political science. She is a business development manager at Hunton & Williams LLP, one of the world's largest law firms. For the past 11 years, Marcail has worked with

lawyers and practice groups to retain and expand upon existing client relationships, and develop programs and policies to support the firm's strategic goals. Recently, she has focused on refining and implementing a global social media strategy for the firm and its 800+ lawyers. Prior to joining Hunton & Williams, Marcail worked in online marketing at Circuit City's corporate headquarters and at Eagle Publishing.



Upon graduating from Hollins with a B.A. in French, **TARA WEGDAM '92** lived abroad in the Netherlands, opening her first *Crème de la Crème* store in 1993. The store was a collection of unique home goods, combining her love for Europe, travel, art, and design with her retail

instincts. In 2000, she and husband Ben moved back to the states, and opened three *Crème de la Crème* locations in the Virginia-Maryland region. Four years later, they opened the first location of their newest business, lou lou boutiques; despite the ever stronger forces of national retail chains, they believed that there was an opportunity for a quality accessory retailer in a boutique setting. With the opening of their 27th location later this year, and a striving new web presence, they have not been proven wrong.



After earning her B.A. in English and religious studies, with a concentration in history, **SARAH PATTERSON WHITE '05**, pursued theological studies. She earned her M.Div. from Yale Divinity School and an M.A. in historical theology from Saint Louis University. She recently completed

work on the Visual Database of the New Testament, a digitization project focused on ancient and medieval biblical manuscripts. She has also published pieces in *Modern Reformation Magazine* and in the forthcoming *Jonathan Edwards Encyclopedia*.



CAREY WODEHOUSE '03 holds a B.A. in political science and is a freelance content marketer and writer for Upwork, an online freelance marketplace in San Francisco. She's worked for clients ranging from online retailers and global market research firms to financial

corporations. Carey's passionate about making the complex world of technology and web development more accessible to the non-tech person.

NOTES

NOTES



22 Undergraduate Admission in Main Building

- 1. Alumnae Cottage (Robbie Hunt Burton) (guest housing)
- Athletic Complex (Funkhouser-Fox Fitness Center, gymnasium, Northen Swimming Center)
- Barbee House (guest housing)
- 4. Batten Tennis Center
- 5. Beale Garden
- Botetourt Hall (Botetourt Reading Room, dance studios, human resources, mail services, plant facilities, security)
- Bradley Hall (Batten Leadership Institute, events planning, TALMADGE RECITAL HALL)
- 8. Carvin House (student residence)
- Cocke Memorial Building (business, marketing, president, public relations, VP for academic affairs, VP for finance and administration)

Graduate Studies and Horizon Program in Eastnor

- 10. Community Garden
- 11. Cromer Bergman
 Alumnae House (alumnae
 relations, development, VP for
 institutional advancement)
- 12. Dana Science Building (BABCOCK AUDITORIUM)
- 13. Duchouquet Cottage (faculty residences)
- 14. duPont Chapel (cultural and community engagement, spiritual and religious life)
- **15. East Building**(inclusivity and diversity office, student residence)
- **16. Eastnor** (graduate and continuing studies, Horizon Program)
- 17. Eleanor D. Wilson Museum
- 18. Faculty Avenue

(faculty residences)

19. French House

(student residence)

- 20. Hill Building/Old Parsonage
- 21. Lorimer House (President's House)
- 22. Main Building

(academic services, GREEN DRAWING ROOM, printing services, registrar, scholarships and financial assistance, student residence, undergraduate admission, VP for enrollment and marketing)

23. Malvern Hill

24. Moody Center

(Ballator Gallery, coffee shop, dining room, Goodwin Private Dining Room, Hollins Store, Janney Lounge, Rathskeller, Roanoke Times Conference Room, snack bar, VP for student affairs)

- 25. Pleasants Hall
 - (social sciences)
- 26. Power Plant
- 27. Presser Hall (music)
- 28. Randolph Hall (student residence)
- 29. Rath Haus (student residence)
- 30. Riding Center

(Kirby Riding Ring, stables)

- 31. Roanoke County Recycling Center
- 32. The Rock
- 33. Rose Hill (student residence)
- 34. Sandusky (student residence)
- 35. Security (Botetourt Hall)
- 36. Swannanoa Hall

(children's literature, English, Jackson Center for Creative Writing)

- 37. Theatre
- 38. Tinker House (student residence)
- Turner Hall (education, health services, humanities, international programs)
- **40. West Building** (Career Center, student residence)
- 41. Richard Wetherill
 Visual Arts Center
 (art history, film, NIEDERER
 AUDITORIUM, studio art)
- 42. Wyndham Robertson Library (Center for Learning Excellence, HOLLINS ROOM)