



## KEYNOTE SPEAKER: Aheri Stanford-Asiyo '05

Stanford-Asiyo is a software engineer at Microsoft working to create next-generation holographic computing solutions for the workplace. She is currently working on an app called Microsoft Dynamics 365 Guides that replaces training manuals with holographic experiences for HoloLens. Prior to joining Microsoft's Mixed Reality team, she served as a senior JavaScript engineer at the Accenture Liquid Studio, a rapid-prototyping facility in Silicon Valley. Stanford-Asiyo previously served as the chief of Mission Control Security at the National Reconnaissance Office where she oversaw protection of sensitive global satellite operations. She is passionate about empowerment through technology and technology education and served as lead JavaScript instructor at Telegraph Prep where she assisted students of color prepare for entry into highly competitive software engineering bootcamps. Stanford-Asiyo earned her B.A. in international studies from Hollins University in 2005.



## Monday, September 28

#### **HEALING AND HEALTHCARE**

5:30-6:30 pm

Seven out of the top 10 occupations are categorized in the pre-health area. Popular pre-health areas launch into physical therapy, occupational therapy, physician assistant, pharmacy, nursing, and more. Employment in this area is expected to grow 14 percent in the next eight years. In this session, alumnae/i will discuss the paths that led them to their current roles, illuminating different ways on how one can make a difference in improving the well-being of others.

MODERATOR: Brian Gentry, visiting assistant professor, chair of physics

# ALUMNAE/I MAJOR(S) Christina Krupski Fogelsanger '05 biology Erin Holcombe-Olsen '02 biology, Spanish

Sarah Jarosinski '12 biology Danielle Thompson '05 biology

#### LIFE AFTER HOLLINS

5:30-6:30 pm

Launching out of Hollins can be cause for both celebration and anxiety. This session will deliver tried and true strategies on relocating to a new city and finding housing, managing finances, finding a mentor and new social network, and overcoming transitional challenges that may affect you emotionally, physically, socially, and financially. Don't worry, you've got this! And these alumnae/i have YOUR back.

MODERATOR: Kayla McKinney '16, senior admission counselor

ALUMNAE/I	MAJOR(S)
Tegan Harcourt '17	business
Andolyn Medina '16	psychology

Rachael Walker '18 English, international studies

## Tuesday, September 29

#### AIMING FOR ADVANCED STUDY

5:30-6:30 pm

This is not a panel about how to apply to or find graduate programs in any particular field (faculty, the career center, and alumnae/i mentors are available year-round to help with those inquiries). Rather, in a rapidly changing economy, this session will generate a robust discussion about how you will know whether or when to pursue advanced study. Today's students are among the most indebted in history and many graduate students or Ph.D.s are considering alternative careers given few available faculty positions. In addition, graduate schools often value applicants with prior work experience as that often leads to more informed and intentional plans for advanced study. When is a graduate degree a ticket to upward mobility and when might it carry unacceptable opportunity costs or debt? Alumnae/i conference leaders will lead a lively discussion about how to determine if and when advanced study is right for you.

MODERATOR: Courtney Chenette '09, assistant professor, political science, gender and women's studies

ALUMNAE/I MAJOR(S)
Martha Coleman '01 history

Meika Downey '17 history, political science Danielle "Dani" Raymond '18 communication studies

Abigail "Abi" Whiffen '00 political science Michelle Williams Wikum '07 political science

## Wednesday, September 30

#### **BRAND YOURSELF: MONITOR YOUR MEDIA IMAGE**

5:30-6:30 pm

Today, digital and social media have a significant impact on recruiting, networking, and job searching. You must be strategic about how you represent yourself online. What are employers looking for in your online presence and social media profiles? How do you use media most effectively for networking and job hunting? How can you market media savvy on your resume? How can you clean up a problematic online presence? Experienced in communications, alumnae/i presenters in this session will answer such questions and more!

MODERATOR: Christine Harriger, director, Center for Career Development and Life Design

ALUMNAE/I MAJOR(S)

Laura Barry '10 art history, English
Deborah Birch '16 political science

Lauren Casula '04 English

#### **CURATING CULTURE**

5:30-6:30 pm

Designing a life is itself a profoundly creative act. In this panel we will hear from alumnae/i who have found ways in different roles and work/life configurations to express their commitment to the arts and culture. Alumnae/i in this session will discuss how they keep the arts and humanities alive—for themselves and others.

MODERATOR: Jenine Culligan, director, Eleanor D. Wilson Museum

ALUMNAE/I	MAJOR(S)
Tricia Edwards '92	art history
Alison Fraser '08	English
Samantha Macher M.F.A. '12	playwriting
Amy Torbert '05	art history

## Thursday, October 1

#### INNOVATIVE ENDEAVORS

5:30-6:30 pm

By some estimates, today's students will change jobs as many as 15 times over the life course, including moving into roles or organizations that don't yet exist. This session will highlight the innovative mindset required to stay agile and find new business opportunities in a rapidly changing world. This roundtable will explore the business strategies pursued by Hollins students who will also reflect on how a liberal arts education enabled them to succeed in their fields.

MODERATOR: Karen Messer-Bourgoin '84, professor, practice-business; director, Entrepreneurial Learning Institute

ALUMNAE/I	MAJOR(S)	
Jessica Green '06	business	
Symphoni Wiggins '11	dance	

## Friday,October 2

#### WHAT CAN I DO WITH A SCIENCE AND MATH DEGREE?

12-1 pm

Historically, if you asked children from most cultures to draw a scientist, engineer, or mathematician, they would not picture a woman. At Hollins, we are proud to boast many science majors and alumnae/i working in related fields. Alumnae/i in this session will discuss how to pioneer your way into fields where women have been historically underrepresented and make your own unique contributions.

MODERATOR: Ándrea Martin, associate director, Center for Career Development and Life Design

ALUMNAE/I	MAJOR(S)
Elizabeth "Bizz" Glover '99	French, math
Myriah LeGuax '15	biology
Nandina Roy '06	business, math
Meghna Thakur '04	biology

#### LIFE AFTER HOLLINS

12-1 pm

Launching out of Hollins can be cause for both celebration and anxiety. This session will deliver tried and true strategies on relocating to a new city and finding housing, managing finances, finding a mentor and new social network, and overcoming transitional challenges that may affect you emotionally, physically, socially, and financially. Don't worry, you've got this! And these alumnae/i have YOUR back.

MODERATOR: Jasmine Carter '19, events coordinator, alumnae relations

#### ALUMNAE/I MAJOR(S)

Cathryn "Catie" Asip '16 communication studies, film

Danielle Sawyer '19 political science

Auburn Smith '16 communication studies

## Saturday, October 3

#### **KEYNOTE SPEAKER: AHERI STANFORD-ASIYO '05**

11 am

Stanford-Asiyo is a software engineer at Microsoft working to create next-generation holographic computing solutions for the workplace. She is currently working on an app called Microsoft Dynamics 365 Guides that replaces training manuals with holographic experiences for HoloLens. Prior to joining Microsoft's Mixed Reality team, she served as a senior JavaScript engineer at the Accenture Liquid Studio, a rapid-prototyping facility in Silicon Valley. Stanford-Asiyo previously served as the chief of Mission Control Security at the National Reconnaissance Office where she oversaw protection of sensitive global satellite operations. She is passionate about empowerment through technology and technology education and served as lead JavaScript instructor at Telegraph Prep where she assisted students of color prepare for entry into highly competitive software engineering bootcamps. Stanford-Asiyo earned her B.A. in international studies from Hollins University in 2005.

#### SUPER SATURDAY: INTERACTIVE CONNECTIONS WITH HOLLINS ALUMNAE/I

1-4 pm

Zoom details will be sent individually.

It wouldn't be a Career Connection Conference without time to connect one-on-one and face-to-face! These Zoom sessions allow for focused exchanges between students and alumnae/i for the purpose of career mentoring through general networking and informational interviews. Students must participate in one of the field-based or process-oriented sessions to participate in Super Saturday.

## Want to know more?

Contact careerconference@hollins.edu for more information.



ABIGAIL "ABI" ARNEY '00 is a director of human resources (HR) at Leidos where she supports an international operation called Security Detection and Automation. Her HR career includes roles in benefits, talent acquisition, HR operations, business partnering, project management, and

the implementation of an HR information system (HRIS). She has lived and worked abroad, including stints in Kuwait, Australia, Hungary, and the United Kingdom. Prior to 2006, she worked in development at Columbia Business School and then attended law school. She has a J.D. from Penn State's Dickinson School of Law and a B.A. in political science and French from Hollins.



**CATIE ASIP '16** graduated with a B.A. in communication studies and film, and received a certificate in leadership studies from the Batten Leadership Institute. Currently she is the senior associate of content for children's programming at PBS where she oversees new series development.

She works with series creators from pitch to pilot, helping shape their projects for the PBS KIDS audience. Catie also serves as a production executive for several current PBS KIDS series, including *Clifford the Big Red Dog* and *Pinkalicious & Peterrific*. During her time at Hollins, she completed internships with America's Test Kitchen, Climate Central, *Index on Censorship* magazine, and the Travel Channel.



LAURA BARRY '10 has spent the last 10 years connecting communities with collections in library, museum, and archival settings. Having graduated with a B.A. in art history and English, she went on to pursue a degree in museum studies at Georgetown University prior to

transferring to the museum studies program embedded in the School of Library Science at Kent State University where she graduated with her Master of Library and Information Science. She then served as a reference librarian at the Historical Society of Washington, D.C., and later as their social media coordinator. During that time, she began volunteering with the Teaching with Primary Sources Unconference and their Marketing and Publicity Subcommittee, a subsection of the Society of American Archivists. Currently she is social media coordinator for Equinox Open Library Initiative, a nonprofit supporting libraries and cultural institutions through providing open source technologies as an alternative to proprietary vendors.



**DEBORAH BIRCH '16** earned her B.A. in political science and currently is the advertising practice lead at the boutique public affairs firm Beekeeper Group in Washington, D.C., where she uses her extensive background in digital paid media strategy and execution to scale the advertising

team and business. Deborah's past experience includes managing large dollar advertising campaigns for Fidelity Investments at Havas Media, as well as B2B and B2C clients across multiple industries at Ketchum. She uses this wide range of industry experience and proven track record of incorporating analytics into measuring campaign performance to deliver strategic counsel and creatively position clients ahead of competitors in order to cement them as leaders in the industry.



**LAUREN CASULA '04** graduated with a B.A. in English and creative writing and a minor in communication studies. Currently, she is the director of marketing at Gartner, a global research and advisory firm, where she relishes in the thrill of crafting a brand strategy or launching

an innovative demand gen campaign. She has built her marketing career with over 15 years of experience in publishing, higher education, and professional services industries. While marketing is her primary job by day, Lauren also enjoys spending time hiking and listening to vinyl records with her husband and dog.



MARTHA LÓPEZ COLEMAN '01 earned a B.A. in history and then received a Master in Library and Information Studies from UNC-Greensboro, Master of Education - curriculum and instruction from Averett University, and most recently her Doctorate in Education-

educational leadership from Stephen F. Austin State University. She has worked in PK-12 education, both public and private, as a teacher, librarian, and principal. Martha currently serves as the director of library services at Wiley College in Marshall, Texas.



MEIKA DOWNEY '17 graduated with a double major in history and political science. After Hollins, Meika completed her master's in history and graduate certificate in public history from Virginia Commonwealth University in May 2020. She is a 20th century military, social, and gender

historian and also a public historian working in museum education. Meika has worked in a variety of museums and historic sites beginning with J-Term internships while at Hollins, and now works as the education manager at Preservation Virginia's John Marshall House in Richmond. She also works as a contract historian on various public history projects.



TRICIA EDWARDS '92 earned her B.A. in art history and has devoted her career to exploring how museums can foster creativity, empathy, and community engagement. Before joining the Smithsonian in 2006, she worked for the Delaware Museum of Natural History and the Baltimore

Museum of Industry. As the head of education for the Smithsonian's Lemelson Center, she developed Spark!Lab, a hands-on invention space at the National Museum of American History, opened Spark!Labs labs across the U.S. and abroad, and launched a Spark!Lab consumer product line—all to encourage inventive creativity in kids. In 2018, she joined Smithsonian Affiliations as deputy director and is leading the development of a new strategic plan designed to deepen the impact of the work of the Smithsonian and its partners across the U.S.



CHRISTINA KRUPSKI FOGELSANGER '05 graduated with a B.A. in biology and a minor in psychology and then went on to receive her M.S. in physician assistant studies at Eastern Virginia Medical School in Norfolk, Virginia. She practiced medical oncology for seven

years in the Norfolk area and later left clinical practice for an opportunity as a community product specialist in the oncology commercial sales division of Bristol-Myers Squibb, where she is currently employed. Christina lives in her hometown of Virginia Beach with her husband and newborn son.



ALISON FRASER '08 earned her B.A. in English and is currently the assistant curator of the poetry collection at the University at Buffalo (SUNY), the library of record for 20th- and 21st-century poetry in English. She is also coordinator of the Rare & Special Books Collection at

UB. In the libraries, her responsibilities include instruction, outreach, collection development, and research services. She is the editor of *The Collages of Helen Adam*, and her scholarship, which explores feminist poetics, material culture, and archives, appears in journals such as the *Chicago Review*, *Journal of Modern Literature*, and *Women's Studies Quarterly*. Alison holds a Ph.D. in English from the University at Buffalo.



#### **ELIZABETH "BIZZ" GLOVER '99**

earned her B.A. in mathematics and French before starting her career in the Hollins Admission Office, advocating for women's college education. She went on to earn her M.Ed. in communication disorders at UVA in 2006 where she subsequently

worked as a speech-language pathologist specializing in adult, acute care. She left the bedside to support implementation of the electronic medical record as an applications system analyst and programmer with Epic. Currently, Bizz has found her passion serving frontline staff at UVA as a clinical risk manager in the department of Patient Safety and Risk Management.



JESSICA GREEN '06 earned her B.A. in business at Hollins. During her time on campus, she was the cochair of S.H.A.R.E. where she found her passion working with community focused organizations. After working in the corporate world she then began her nonprofit career fundraising and

managing volunteers in the fight against breast cancer in Richmond, Virginia. In 2014 she received her master's in nonprofit management and leadership from the University of San Diego and for the first time was able to bring together her professional knowledge and love of conservation at one of San Diego's longest running environmental nonprofits. Currently, Jess serves as the executive director and helped launch Outer Banks Forever, the official nonprofit partner of the three national parks of the Outer Banks which include Cape Hatteras National Seashore, Fort Raleigh National Historic Site, and Wright Brothers National Memorial.



**TEGAN HARCOURT '17** earned her B.A. in business with an international concentration, Spanish minor, and certificate in leadership studies. While at Hollins, she was class president, SGA president, member of the strategic planning committee, and member of the presidential search

committee. After graduating, Tegan accepted an internship turned full-time employment in New York City at the startup that would become Decode\_M. As a senior market researcher and brand strategist, she worked with qualitative and quantitative data analysis to generate insights to accelerate client business and brand momentum. Currently Tegan is working toward her next career opportunity in consumer insights and brand strategy.



#### **ERIN HOLCOMBE-OLSEN '02**

double majored in biology and Spanish at Hollins. She obtained a Master of Clinical Medical Science from Barry University in Miami Shores, Florida, and now works as a physician assistant at StoneCrest Internal Medicine in Smyrna,

Tennessee. Prior to PA school, Erin apprenticed as a direct entry midwife at Maternidad La Luz, a birth clinic in El Paso, Texas, and worked as a Spanish interpreter in the hospital setting. Currently she lives in Nashville with her husband and two young children.



**SARAH JAROSINSKI '12** earned her B.S. in biology at Hollins before receiving her D.V.M. from Texas A&M University in 2016. She completed equine/large animal internships and an anesthesia specialty internship after graduation and is currently pursuing board-certification in

veterinary anesthesiology with anticipated completion of her residency at Texas A&M's Veterinary Teaching Hospital in July 2022. While at Hollins, Sarah was an active member of the riding team, student government, and was a quantitative reasoning tutor. She was inducted into Sigma Xi and Omicron Delta Kappa at Hollins and was recently inducted into Phi Zeta at Texas A&M.



MYRIAH LeGUAX '15 graduated with a B.A. in biology and minors in environmental studies and philosophy of ethics. After graduation, Myriah worked as the sustainable programs coordinator for Restore the Earth Foundation, a nonprofit NGO with international projects restoring

critical ecosystems. Enjoying her work but moved by a passion for effecting change on a more individual level, Myriah changed career course to become a doctor. She began working alongside physicians in inpatient and outpatient settings in administration and management positions. In 2019, she completed an M.S. degree in pharmacology at Tulane University and is currently applying to medical school.



#### SAMANTHA MACHER M.F.A. '12

is an award-winning playwright and filmmaker based in Washington, D.C. She's had 70+ productions of her written work both in the U.S. and abroad. Her newest film *To The New Girl* premiered at the 2020 Golden State Film Festival. Her short

animated film *The Echo* was accepted to two film festivals this year, including the DaVinci Film Fest. Samantha is also a theatre educator, and has served in visiting faculty/guest artist positions for the Hollins M.F.A. Playwriting Program and UVA's Drama and Religious Studies departments. Samantha is a proud graduate of the University of Virginia and the Playwright's Lab at Hollins.



#### ANDOLYN "ANDI" MEDINA '16 is

a Naval officer, currently pursuing a doctoral degree in clinical psychology at George Washington University. In 2017, Andolyn graduated with her M.A. in forensic psychology, and in August 2020, she received her M.Psy. in clinical psychology. In addition to

being a full-time student, she also sees patients via teletherapy. Andolyn is committed to combatting human trafficking while promoting, educating, and bringing awareness to this billion-dollar industry to schools, businesses, administrators, etc. She currently volunteers with FAIR Girls, where she conducts presentations, webinars, and training, and provides resources to victims. She is actively involved with the National Center for Missing and Exploited Children, National Center for Victims of Crime, and the Georgia-based national initiative Demand an End.



**DANIELLE "DANI" RAYMOND '18** graduated with a B.A. in English and communication studies, as well as a certificate in leadership studies through the Batten Leadership Institute. Setting out to establish a career in collegiate athletics, Dani earned a master of sports leadership

from Virginia Commonwealth University in 2019. While earning her master's, she was the academic graduate assistant for University of Richmond's football program. She received the NCAA's Women's Enhancement Graduate Scholarship and was chosen to attend both the NCAA's Career in Sport Forum and Emerging Leaders Seminar. Dani then worked as an assistant academic coach for football with Baylor University and currently works as an assistant academic counselor at the University of North Carolina at Chapel Hill.



NANDINI ROY '06 is part of Wells Fargo's Volcker Compliance Program Office in New York where she provides Volcker Rule-related oversight, monitoring, and subject matter advisory guidance to impacted businesses and enterprise functions units and serves as the Regulatory

Source Owner for the Volcker Rule. Prior to joining Wells Fargo in July 2018, Nandini was part of the Volcker Compliance team at Citigroup. She was responsible for the annual Volcker Compliance Risk Assessment and also conducted Volcker independent testing reviews. Nandini was previously with EY for six years leading numerous Compliance Transformation, Regulatory Remediation, and Volcker Rule implementation projects at global banking and capital markets clients. Nandini earned her B.A. in mathematics and business from Hollins and her M.B.A. from Baruch College-City University of New York.



**DANIELLE SAWYER '19** earned a B.A. in political science. While at Hollins she was actively involved in several campus activities including student government and a volunteer for the culture and community engagement department. In 2019, she completed an internship with

International Planned Parenthood Federation in New York City which sparked her passion for working in the nonprofit sector and providing education to underrepresented populations. Danielle currently works as an admission counselor at Hollins as their northeast representative and social media coordinator.



**AUBURN SMITH '16** is an award-winning social media anarchist with her B.A. in communication studies and marketing from Hollins. She is a data-driven marketing nerd, with over three years of experience in B2B and B2C marketing. Her strengths include creative writing, copywriting, and

social media strategy. Auburn currently works as a communications specialist for Sitel Group, a leading global customer experience management provider that delivers more than 3.5 million customer experiences every day. In her role, she leads content marketing strategy for North America, as well as employee engagement and communications.



MEGHNA THAKUR '04 received her Ph.D. in in molecular genetics and genomics from Washington University in St. Louis in 2010. She had a joint research project at Novartis Institute for BioMedical Research and UCSF as a presidential postdoctoral candidate where she

generated preclinical melanoma models to study acquired resistance to MAPK inhibitors. In 2013 she took on a scientist role in Novartis and led efforts to build GEMM and patient derived xenograft models to generate clinically relevant resistance to targeted therapies. Meghna has been a part of Genentech's Oncology Biomarkers group since May 2014 and has been the biomarker lead for cancer immunotherapy trials.



**DANIELLE THOMPSON '05** holds a B.A. in history from Hollins with minors in creative writing and psychology, and a M.P.P. with a concentration in health policy from the Heller School for Social Policy and Management at Brandeis University. She has spent the past 15 years

working in the nonprofit and public sectors and currently is a senior program specialist for school nutrition programs at the U.S. Department of Agriculture in Boston. Danielle is the president of Boston Young Healthcare Professionals and continues to volunteer for Hollins.



**AMY TORBERT '05** is the assistant curator of American art at the Saint Louis Art Museum. At Hollins, she studied art history and French and then earned an M.A. from Williams College and a Ph.D. from the University of Delaware. Prior to returning to her hometown of St.

Louis three years ago, she held curatorial fellowships at the Harvard Art Museums, the Philadelphia Museum of Art, and the Yale University Art Gallery. During this strange and difficult year, she is working to make her museum more responsive to its community through exhibitions, acquisitions, and programs that emphasize our shared humanity.



RACHAEL WALKER '18 double majored in international studies and English with a concentration in creative writing. She currently works in the Washington, D.C., area as a technical writer at Leidos, where with a close-knit team she writes proposals and conducts interviews supporting

classified government environments. While at Hollins, Rachael completed internships with the Peace Corps and Youth for Understanding. She is a dedicated creative writer whose work focuses on family, femininity, the body, and lost things. In the coming years, she intends to earn a master's degree in creative writing. She volunteers with an afterschool writing program, local political groups, and an animal rescue organization.

**SYMPHONI WIGGINS '11** earned her B.A. in dance with a minor in communication studies, and a certificate in arts management. She was born and raised in San Antonio, Texas, but currently lives in Augusta, Georgia, and is pursuing a master's in higher education administration and student affairs. Symphoni works at Paine College as the registrar, owns her own dance studio, A creative Symphoni Dance Studio, and creates custom made t-shirts on the side. When Symphoni is not at work she loves spending time with her husband and three children.



#### MICHELLE WILKUM WILLIAMS '07

earned her B.A. in political science at Hollins before receiving her M.A. in education and teaching credentials from Pepperdine University '10. She then began teaching at Fusion Academy before quickly moving into administration in the education

department of this growing school group. Michelle currently is the director of educational research and innovation with iEducation Group, formerly Fusion Education Group, the leaders in personalized education with over 70 private secondary schools around the U.S. and is completing her Ed.D. in learning technologies at Pepperdine University.

## THANK YOU

The C3 Committee; Mary Dana Hinton and the president's office; Suzy Mink and the division of institutional advancement; Patty O'Toole and the student affairs office; Alison Ridley, Dan Derringer, and the academic affairs office; Michael Gettings and the academic success office; Ashley Browning and the office of admission; the marketing department; Hollins IT department; Christine Harriger, director of the center for career development and life design; Ándrea Martin, associate director of the center for career development and life design; Sheyonn Baker, events and promotions manager of the center for career development and life design; Amber Becke, coordinator for the center for career development and life design; career connectors, Hollins Student Government Association; Julia Polk '21; Hanna DeVarona '21; Sarah Himes '22; C3 moderators; Hollins faculty and staff; Lauren Walker '04, director of alumnae relations; and C3 coordinator Jasmine Carter '19.

## Prelude to C3 at a Glance

For more information and to register, visit hollins.edu/c3.

MONDAY September 28	<b>Healing and Healthcare</b> 5:30 pm	<b>Life after Hollins</b> 5:30 pm
TUESDAY September 29	Aiming for Advanced Study 5:30 pm	
WEDNESDAY September 30	<b>Curating Culture</b> 5:30 pm	Brand Yourself: Monitor Your Media Image 5:30 pm
THURSDAY October 1	Innovative Endeavors 5:30 pm	
FRIDAY October 2	What Can I do With a Science and Math Degree? 12 pm	<b>Life after Hollins</b> 12 pm
SATURDAY OCTOBER 3	<b>Keynote Speaker</b> Aheri Stanford-Asiyo '05 11 am	Super Saturday 1:1 Opportunities with Hollins alumnae/i 1 - 4 pm