

Economics

MAJOR, MINORS

ASSOCIATE PROFESSOR: Pablo Hernandez (chair)

ASSISTANT PROFESSOR: Xiang Lucas Long

VISITING ASSISTANT PROFESSOR: Felicitas Adu-Acheampong

ADJUNCT LECTURERS: Brian Roberts, Ann Runyon, Jeffrey D. Strom

The economics major seeks to train its students in the analytical and dialectical skills necessary for the understanding and application of theory in the various important areas of economics, business, finance, and related disciplines, including international studies and environmental studies. To enhance student skills, courses have substantial writing, quantitative, and oral-presentation components. The faculty actively pursues scholarly and professional work and offers a sequence of rigorous courses that prepares students for career paths and graduate school. The faculty mentor students and provide a rigorous and rewarding environment in their courses. Students who transfer to Hollins and major in economics must earn at least half of the credits for the major from Hollins courses. Introduction to Business (BUS 100) does not count for credit toward the major or minor.

Students pursuing a major in economics are strongly encouraged to complete at least one internship; however, such an internship (ECON 399) does not count toward the major.

REQUIREMENTS FOR A MAJOR IN ECONOMICS

GENERAL TRACK:

10 courses (40 credits)

- ECON 157: Principles of Microeconomics (4)
- ECON 158: Principles of Macroeconomics (4)
- ECON 211: Research Methods in Economics and Business (4)
- ECON 321: Macroeconomic Theory and Policy (4)
- ECON 386: Managerial Economics (4)
- ECON 480: Senior Seminar (4)
- Four additional ECON electives (16)

APPLIED ECONOMICS TRACK:

11 Courses (44 credits)

REQUIRED COURSES:

- ECON 157: Principles of Microeconomics (4)
- ECON 158: Principles of Macroeconomics (4)
- ECON 211: Research Methods in Economics (4)
- ECON 321: Macroeconomic Theory and Policy (4)
- ECON 386: Managerial Economics (4)
- ECON 480: Senior Seminar in Economics (4)
- BUS 125: Principles of Financial Accounting (4)
- BUS 203: Investments (4)

ELECTIVE COURSES:

- Three of the following:
 - BUS 226: Principles of Managerial Accounting (4)
 - BUS 349: Corporate Finance (4)
 - BUS/ECON 266: International Finance (4)
 - ECON 272: Money, Credit, and Banking (4)
 - MATH 241: Calculus I (6)
 - STAT 251: Statistical Methods I (4)

REQUIREMENTS FOR A MINOR IN ECONOMICS:

5 courses (20 credits)

- ECON 157: Principles of Microeconomics (4)
- ECON 158: Principles of Macroeconomics (4)
- Two ECON courses at the 200 level or higher (8)
- At least one ECON course at the 300 level (4)

REQUIREMENTS FOR A MINOR IN INTERNATIONAL ECONOMICS:

5 courses (20 credits)

- ECON 157: Principles of Microeconomics (4)
- ECON 158: Principles of Macroeconomics (4)
- Two courses from the following: (8)
 - ECON 259: International Political Economy (4)
 - ECON 265: International Trade (4)
 - ECON 266: International Finance (4)
- ECON 312: Economics of Development and Globalization **or** ECON 321: Macroeconomic Theory and Policy (4)

COURSES IN ECONOMICS:

ECON 157: PRINCIPLES OF MICROECONOMICS (4)

Long, Department

Microeconomics centers on alternative ways in which individual consumers and firms address scarce resources. The course also examines how prices of goods and resources are determined under different market structures and the impact that alternative market structures bear on the welfare opportunities confronting society. This course introduces students to the logic behind standard microeconomic models and helps students develop a critical assessment of these models' premises and basic conclusions. Finally, the course explores the premises and logic behind comparative advantage international trade. Open to first-year students. No prerequisite. Offered both terms. (o, GLO, MOD)

ECON 158: PRINCIPLES OF MACROECONOMICS (4)

Adu-Acheampong

This course covers the basic principles of macroeconomics and their applications. Among the topics covered are national income, unemployment, inflation, the workings and effectiveness of fiscal and monetary policy, and international economics. Open to first-year students. No prerequisite. Offered both terms. (MOD)

ECON 211: RESEARCH METHODS IN ECONOMICS (4)

Hernandez

An overview of the elementary statistical methodology used in economic analysis. It covers descriptive statistics and introduces probability and probability distributions, sampling theory, hypotheses testing, correlation, and regression analysis. The focus will be on applying statistical methods to economic research. Open to first-year students. Prerequisite: ECON 157 or ECON 158. Offered Term 2. (o, r, MOD)

ECON 230: ECONOMICS AND THE ENVIRONMENT (4)

Adu-Acheampong

This course introduces students to conventional and unconventional views behind the interplay between the economizing problem and nature's household. Emphasis is placed on the management of natural resources from an economic standpoint. The course explores general and most urgent natural resources and environmental problems facing humanity, including energy sources, water, agriculture, fisheries, and industrial pollution. The course addresses these environmental problems from the standard economic approach to environmental distress and the more avant-garde ecological economic approach to nature's household. Also listed as ES 230. Open to first-year students. Prerequisite: ECON 157. Offered Term 1. (o, r, GLO, MOD)

ECON 254: THE ECONOMICS OF HEALTH CARE (4)

Department

This course evaluates the health care industry and looks at public policies that are designed to achieve efficiency and equity. Topics include medical cost inflation, Medicare, Medicaid, HMOs, PPOs, proposals for a national health insurance, and the social implication of the AIDS epidemic and of advances in medical technology. Open to first-year students. Prerequisites: *q* and ECON 157. Not offered 2023-24. (r, Q, MOD)

ECON 259: INTERNATIONAL POLITICAL ECONOMY (4)

Department

This course addresses modern international economic relations by paying special attention to the origins of economics through contemporary economic discourses. Students will be introduced to the history of economic

thought as they survey classical political economy through the legacy of Karl Marx on the instability of capitalism. Students will examine the nature of private and common goods and the idyllic, yet problematic notion of how the pursuit of self-interest may be guided objectively towards satisfactory social outcomes. Also listed as INTL 259. Prerequisites: *q* and ECON 157 or ECON 158. Not offered 2023-24. (*o, r, Q, GLO, MOD*)

ECON 261: PUBLIC FINANCE (4)

Department

An examination of the government's role in the economy and how public policies (taxation, expenditures, and transfer programs) affect the allocation of resources, relative prices, and welfare. Social Security, unemployment insurance, food stamps, medical care finance, tax reform, and intergovernmental relations are among the covered topics. Open to first-year students. Prerequisites: *q* and ECON 157. Not offered 2023-24. (*r, Q, MOD*)

ECON 265: INTERNATIONAL TRADE (4)

Adu-Acheampong

This course addresses critical issues such as the pure theory of trade, protectionism, resource mobility, the foreign exchange market, and balance of payments disequilibria, as well as the roles played by major multilateral organizations, including the International Monetary Fund, the World Bank, and the World Trade Organization, in crafting policies aimed at promoting unrestrained trade in goods and international financial flows. These policies, however, produced mixed results in improving national welfare, and students are exposed to views challenging these policies. Prerequisite: ECON 157. Offered Term 1. Successful completion of ECON 265 may satisfy either ECON 265 or ECON 266, not both (2023-2024 academic year only). (*o, r, GLO, MOD*)

ECON 266: INTERNATIONAL FINANCE (4)

Department

Globalized economy offers tremendous profit opportunities, but also exposes firms to various types of risk. The course explains how to benefit from the former and how to avoid and limit the latter. Students learn how monetary and fiscal policies adopted by different nations influence the outcomes. Students also explore how different legal, tax, and accounting standards and principles create problems and present opportunities to improve financial performance of multinational corporations. Also listed and described as BUS 266. Prerequisites: *q* and ECON 158. Not offered 2023-24. (*w, x, o, Q, GLO*)

ECON 272: MONEY, CREDIT, AND BANKING (4)

Adu-Acheampong

An investigation of U.S. financial markets and the factors that determine credit conditions. The conduct of the Federal Reserve in implementing various monetary policies and the effect of those policies on the U.S. economy will be assessed. Prerequisites: *q* and ECON 158. Offered Term 2. (*r, Q*)

ECON 290: INDEPENDENT STUDY (2 or 4)

Department

Independent study below the advanced level that may count toward the economics major or minor only if the student receives approval, prior to registering the course, from the course instructor and the department chair. The course instructor must be a full-time faculty member of the department. Offered any term.

ECON 312: ECONOMICS OF DEVELOPMENT AND GLOBALIZATION (4)

Department

Development economics is concerned with increasing the material prosperity of middle- and low-income countries and of expanding the capabilities of people in the global South. Globalization is a multidimensional process characterized by the rise of information technologies that have made possible the emergence of social relations that transcend national boundaries and are increasingly independent of geographical distance. This course will explore the ways in which globalization has affected economic and political conceptions of development. Prerequisites: BUS/ECON 266 and ECON/INTL 259. Not offered 2023-24. (*o, GLO, MOD*)

ECON 321: MACROECONOMIC THEORY AND POLICY (4)

Adu-Acheampong

Different theories of the determination of macroeconomic variables such as national income, unemployment, inflation, and interest rates. Special focus on major current policy issues, including the government budget, the national debt, the relationship between unemployment and inflation, and the effectiveness of monetary and fiscal policy, particularly in the international context. Prerequisites: *q* and ECON 158. Offered Term 2. (*Q*)

ECON 353: DECISION MAKING AND HUMAN RESOURCE DEVELOPMENT (4)

Department

This course is divided into three sections: decision-making, human resource development, and organizational development. Topics covered under decision making include labor's role in market-related decisions. Human resource development focuses on human capital in economic development. Organizational development covers elements of organizational changes and the role of change agents. Prerequisite: BUS 100, BUS 252, and ECON 157. Not offered in 2023-24.

ECON 386: MANAGERIAL ECONOMICS (4)**Hernandez**

The objective of this course is to familiarize students with basic and intermediate techniques used in the standard (neoclassical) economic approach to the study of human behavior and to introduce various analytical problems to help make more informed decisions in and beyond college. Topics covered in this course include the theory of consumer behavior, decisions under risk and uncertainty, theories of the firm, the structure of markets, and an introduction to game theory. This course also examines the major limitations and criticisms behind the theory of rational choice. Prerequisite: ECON 157. Not offered 2023-24. (o, MOD)

ECON 390: INDEPENDENT STUDY (2 or 4)**Department**

An advanced level independent study that may count toward the economics major or minor only if the student receives approval, prior to registering for the course, from the course instructor and the department chair. The course instructor must be a full-time faculty member of the department. Offered any term.

ECON 399: INTERNSHIP (2 or 4)**Hernandez**

Does not count toward the economics major or minor and is graded on a pass/fail basis only. Application must be made with course instructor prior to registration. The department must certify that the internship is economics related. The course instructor, who serves as the faculty sponsor for the internship, must be a full-time faculty member of the department. The course instructor will also specify the academic component to the internship. May be proposed in any term.

ECON 480: SENIOR SEMINAR (4)**Hernandez**

This capstone seminar deals with inquiry processes and application of research methods in economics. Students will develop an individual research project that underscores appropriate theories and empirical research methods in examining a chosen economic problem. Limited to senior economics majors. The course instructor, who serves as the first reader, must be a full-time faculty member of the department. Prerequisites: senior standing and course instructor permission. Offered Term 1.

ECON 490: SENIOR HONORS SEMINAR (4, 4)**Department**

Students who have completed and earned an appropriate grade in ECON 480 may be allowed to take the Senior Honors Seminar in Economics, which must be completed during the spring term. The Senior Honors Seminar in Economics should be viewed as a more rigorous extension of the project undertaken to fulfill the requirements for ECON 480 Senior Seminar in Economics. The course instructor, who serves as the first reader, must be a full-time faculty member of the department. Prerequisites: ECON 480 and department permission.